

Agenda for 1st Digitrans project Retreat*June 14-15, 2023, Bratislava, Slovakia*

Wednesday, June 14, 2023	
9:00-9:30	Registration and Coffee
9:30-10:00 Corvinus Room, 1 st floor	Welcome icebreaker Workshop Coordinator, World Bank.
10:00-10:30	Opening remarks <u>Wolfgang Munch</u> – Deputy Head of Unit, G.1 Smart and Sustainable Growth, DG REGIO. <u>Leonardo Iacovone</u> – Lead Economist, Finance, Competitiveness & Innovation Global Practice, World Bank. <i>Introduction to role of Digital Transformation and Managerial Practices for Productivity and Recovery in the European Union.</i>
10:30-11:15	Keynote speech: Harnessing the Winds of Change <u>Rajesh Chandy</u> – Professor, London Business School. <i>This session provides an overview of the role of management in using technologies by firms..</i>
11:15-11:30	Coffee Break
11:30-13:00 Corvinus Room, 1 st floor	Presentation: State of Firms' Digitalization in Bulgaria, Poland, and Slovakia <u>Damian Iwanowski</u> – Digital and Green Transformation Specialist, Finance, Competitiveness, and Innovation Global Practice, World Bank. <u>Santiago Reyes Ortega</u> – Economist, International Finance Corporation. <i>Explores potential for enhancing adoption and usage of digital technologies by firms in Bulgaria, Poland, and Slovakia.</i>
13:00-14:00	Lunch at Riverbank Restaurant
14:00-14:45 Corvinus Room, 1 st floor	Keynote speech: Management and the Wealth of Nations <u>John Van Reenen</u> – Professor, London School of Economics. <i>This session provides a framework and summarizes the evidence on the role of managerial practices in firm productivity.</i>
14:45-15:00	Coffee Break
15:00-16:15 Corvinus Room, 1 st floor	Workshop: Applying Global Lessons to Support Program Design <u>Francisco Campos</u> – Senior Economist, Finance, Competitiveness, and Innovation Global Practice, World Bank. <i>This session establishes an understanding of how global best practices on instruments could be combined with local context for designing effective policies supporting firm digitalization.</i>
16:15-17:00	Break
17:00-19:00 City Centre	Social Event <i>Sightseeing of Bratislava Old Town and the Bratislava Castle.</i>
19:00-21:00	Workshop dinner

Thursday, June 15, 2023	
8:45-9:00	Welcome Coffee & Networking
9:00-9:45 Corvinus Room, 1 st floor	Presentation: Theory of Change <u>Lukasz Marć</u> – Senior Economist, Finance, Competitiveness, and Innovation Global Practice, World Bank. <u>Alexandra Avdeenko</u> – Evaluation Specialist, Finance, Competitiveness, and Innovation Global Practice, World Bank. <i>Provides general information about organization of the design process of the pilot instruments</i>
9:45-10:00	Coffee Break
10:00-11:15 Corvinus Room, 1 st floor	Teamwork Session: Policy Targeting and Intervention Modality <i>Participants will work on shortlist groups of firms and outreach methods for the pilot instrument.</i>
11:15-11:30	Coffee Break
11:30-12:45 Corvinus Room, 1 st floor	Continuation of Teamwork Session <i>Participants will work on determining assumptions for design of technological and complementary components of the pilot instrument.</i>
12:45-13:00	Closing remarks <u>Jeroen van Oel</u> – Policy Analyst, Smart Growth and Connectivity, DG REGIO European Commission.
13:00-14:15	Lunch at Riverbank Restaurant