Ray of Hope? China and the Rise of Solar Energy

Bocconi

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Outline

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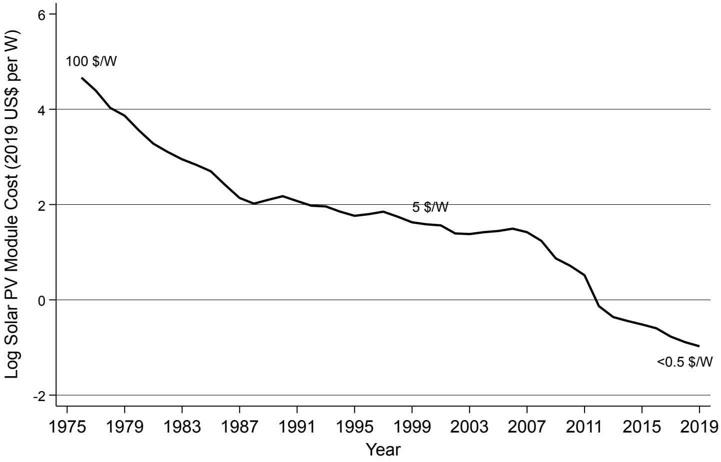
Clean energy essential to curbing emissions

- Around 73% of global greenhouse gas emissions are attributed to the energy sector
- Decarbonisation plans for many sectors reliant on electrification and therefore clean energy
- Emissions will grow if developing countries meet growing energy demand with fossil fuels

Cost of solar has fallen dramatically

Figure: Global average price of solar PV modules (in 2019 US$ per Watt)



Source: LaFond et al. (2017) & IRENA Database

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- Implement Synthetic DID approach (Arkhangelsky et al., 2021) exploiting staggered introduction of city-level solar policies over time
- Gather rich new micro-data on universe of solar panel manufacturers in China & including their production (in MWh) from ENF. Match to business register, patents (SIPO, PATSTAT, etc.), customs (exports), Orbis (revenue, labor, capital, productivity), ASIE (some explicit subsidy data), etc.

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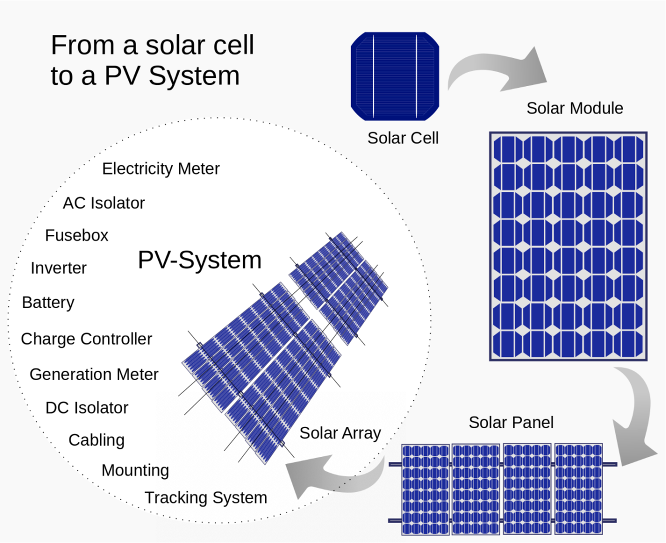
- **Extensions:** Cross-city "business stealing" dominated by positive spillovers; placebos on non-solar patents & GDP; some effects via learning by-doing; etc.
- Preliminary analysis suggests that economic benefit to China two to four times greater than costs

Some Existing Literature

- **Industrial Policy: Theory**: Eaton & Grossman (1986); Rodrik (2004); Harrison & Rodriguez-Clare (2010) survey; Liu (2019); Bartelme et al. (2021), Buera et al. (2013); Itskhoki & Moll (2019); Murphy et al. (1989)
- **Industrial Policy: Empirics (inc. LBD)**: Lane (2020, 2021); Criscuolo et al. (2019); Juhasz et al. (2022); Choi & Levchenko (2021); Choi & Shim (2022); Levitt et al. (2013); Liu & Ma (2022)
- **(Green) Directed Technical Change**: Acemoglu et al. (2012, 2016, 2019); *Aghion et al. (2016)*; Arkolakis & Walsh (2023); Newell et al. (1999); Popp (2022, 2019); Shapiro & Walker (2018)
- **Chinese Growth & Policy**: Branstetter & Li (2024), Kalouptsidi (2018); Barwick et al. (2019, 2021); Aghion et al. (2015); Bai et al. (2019); Chen & Xie (2019); Wang & Yang (2021), Song et al. (2011); Konig et al. (2022); Wei et al. (2023); Branstetter et al. (2022); Wu et al. (2019)
- **Solar**: Ball et al. (2017); Bollinger & Gillingham (2021); Gerarden (2022); Gillingham & Tsvetanov (2019); Gonzales, Ito & Reguant (2023); de Groote & Verboven (2019); Nemet (2019); Way et al. (2021)
- **Technology and Trade**: Melitz & Redding (2023); Bustos (2011); Coelli et al. (2020); Aghion et al. (2017)
- **Place-Based Policies**: Moretti (2011, 2012); Kline (2010); Gruber & Johnson (2019); Greenstone et al. (2010); Kline & Moretti (2014)

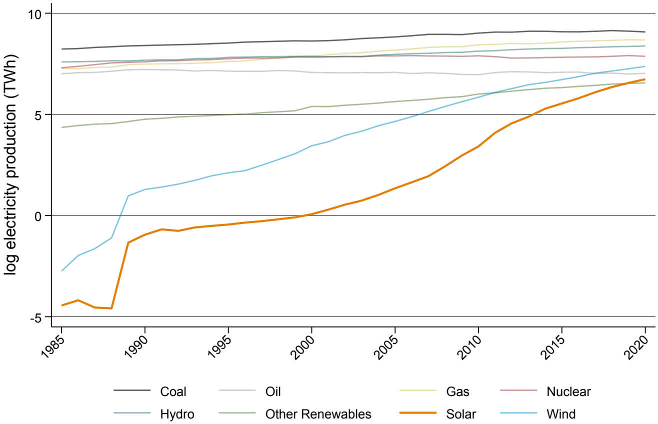
Outline

From cell to panels



Renewable electricity capacity, especially solar, has grown rapidly...

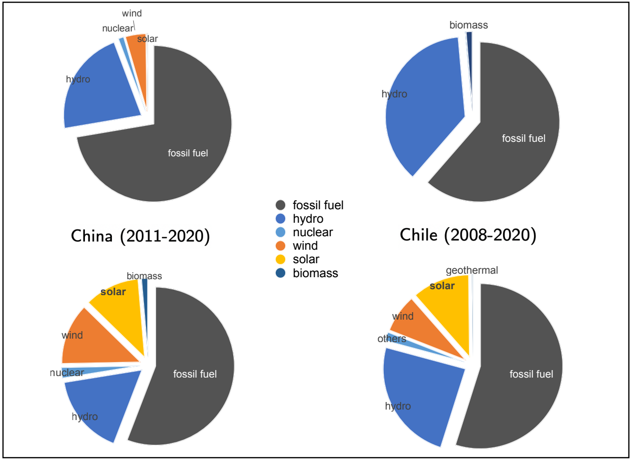
Figure: World electricity production by source



Source: International Energy Agency (IEA) Shares

..Especially in some countries like China and Chile

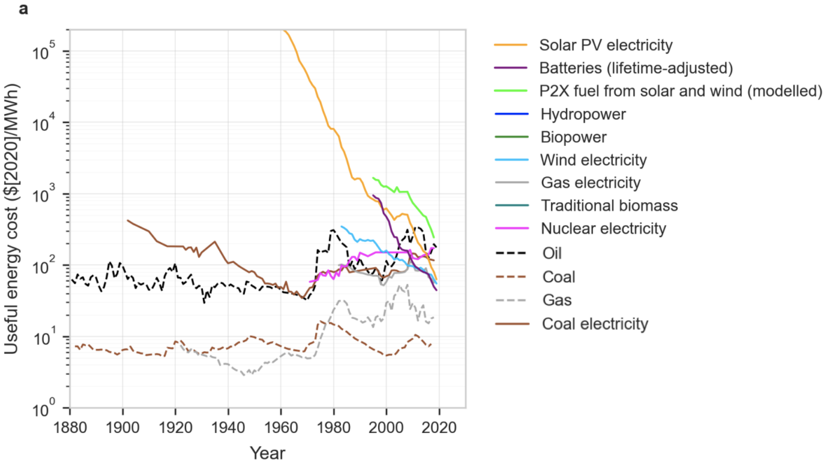
Figure: Installed Electricity generation capacity in China and Chile by source



Source: State Grid New Energy Cloud & CNE

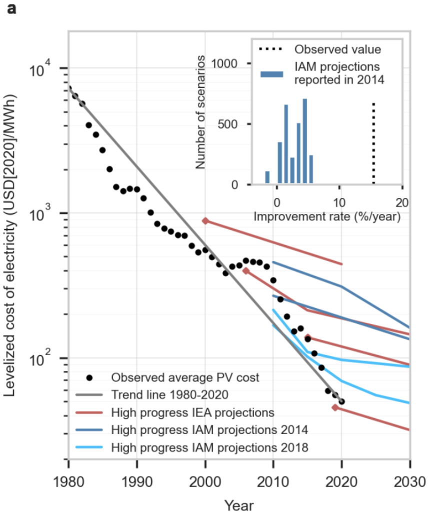
- **World, 2011 to 2020**: installed solar capacity went from 0.8% to 6.8%
- **China, 2011 to 2020**: installed solar capacity went from 0.19% to 11.35%
- **Chile, 2008 to 2020**: installed solar capacity went from 0% to 12%

Huge fall in cost of solar relative to other energy sources (1880-2020)



Source: Way, Ives, Mealy and Farmer (2021) “Empirically grounded technology forecasts and the energy transition”

Solar price falls were much faster than forecast (1980-2030)



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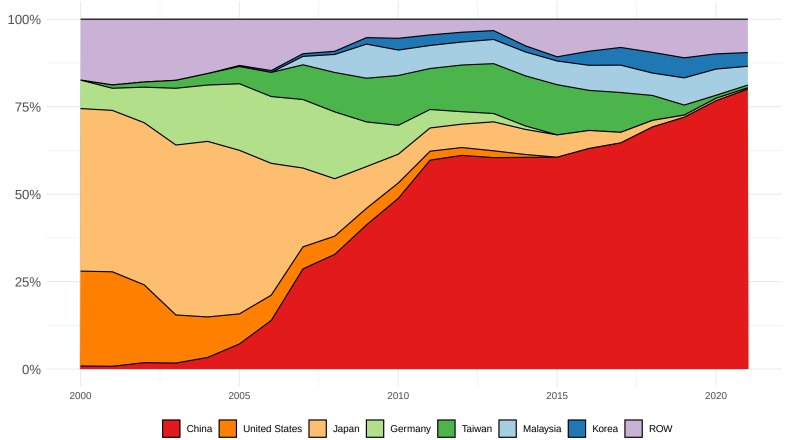
China’s global share of solar production rose from near zero to more than 80 % in 2021

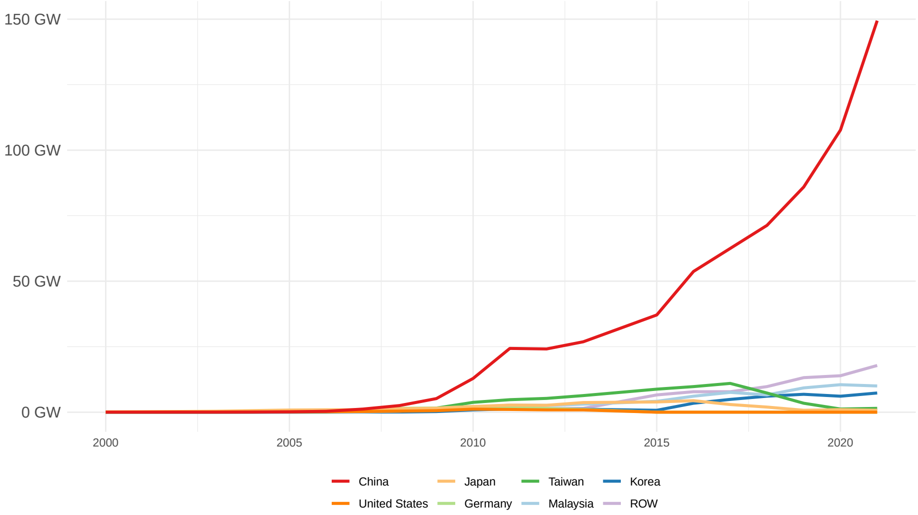
Figure: Share of Annual Solar Photovoltaics Cell Production in Leading Countries, 2000-2021



Source: International Energy Agency (IEA) & Earth Policy Institute

And this was in context of huge growth in solar production

Figure: Solar PV cell production 2000-2021



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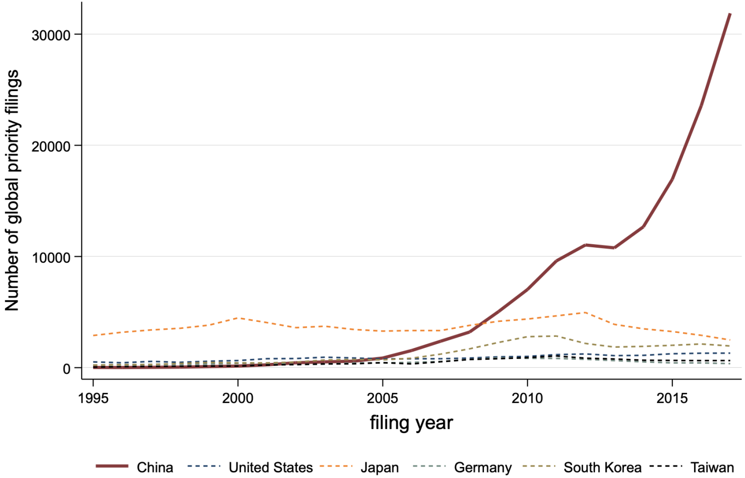
China is not just imitating: Huge growth in Solar Patents

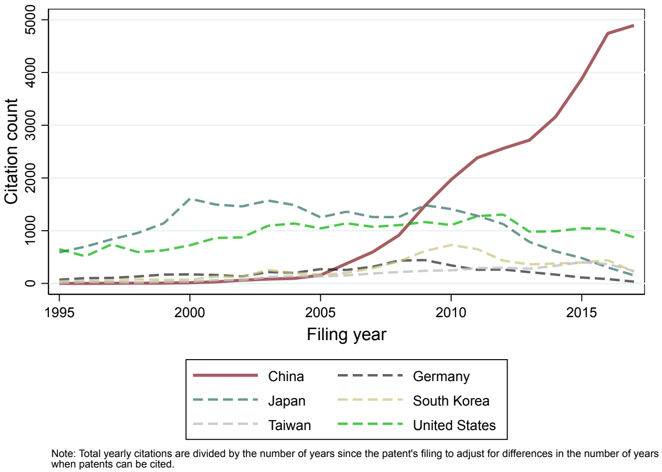


Citations Triadic Patents

Source: PATSTAT - solar patents based on IPC/CPC codes

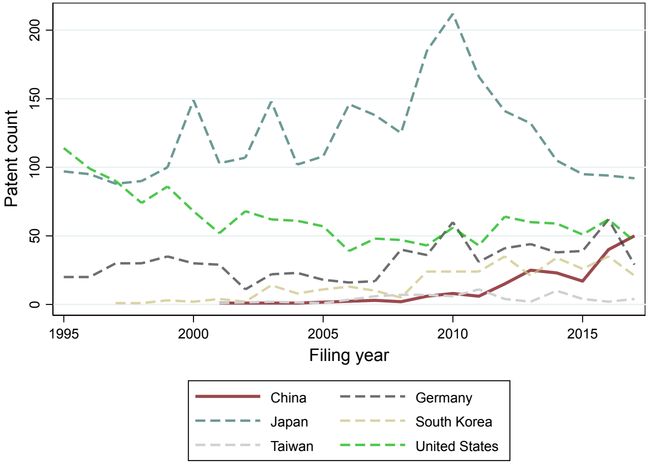
China is not just imitating: Citation-Weighted Solar Patents

Figure: Cite-weighted Chinese solar patents



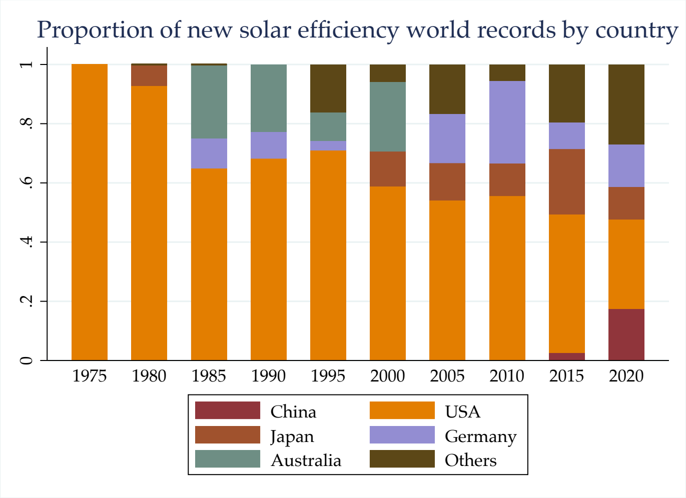
Source: PATSTAT database: Patents by priority date in all patent offices.

China is not just imitating: Triadic Solar Patents



Source: PATSTAT database, Triadic patents = filed in USPTO, EPO and JPO

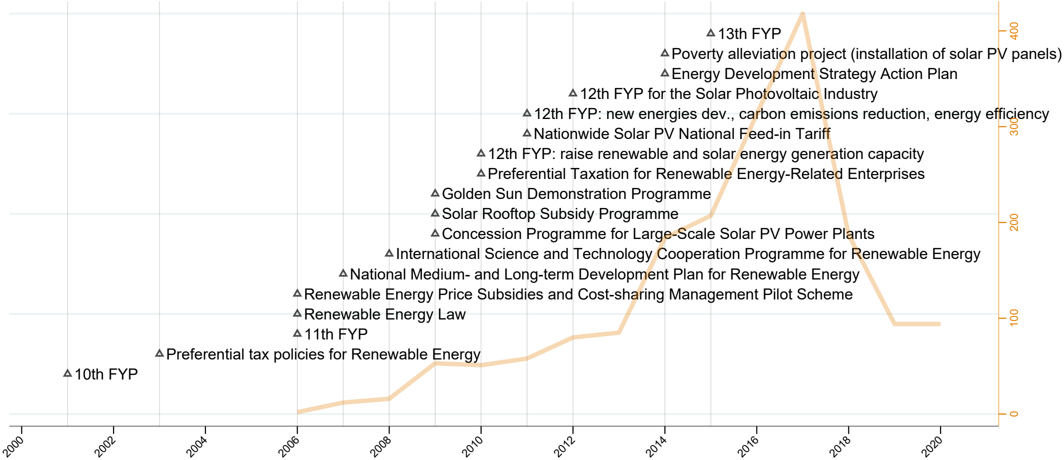
China is innovating not just imitating: Technological Frontier



Source: Solar World Record Database

Coincides with expansion of solar industrial policy in China

Figure: Number of new solar-related policies



Source: PKU Law

Much of this industrial policy was led by local government

- Industry histories suggest important role of local government (Ball et al. 2017; Chen, 2016)
- City governments have significant policy autonomy (Text of policy documents makes this clear)
- City governments have budget to implement meaningful industrial policies (Bai, Hsieh, and Song, 2019)
- Local bureaucrats have strong incentives to promote economic growth e.g. career concerns (Jia et al. 2015; Li and Zhou, 2005)

Outline

We need to measure

- **Treatment:** Solar industrial policies at the city level
- **Outcomes:** Combined activity of new / existing solar firms in a given city-year
    - Innovation
    - Outputs and Inputs
    - Exports
    - Pollution

Measure solar industrial policy using PKULaw Database

- Use key words to extract solar policies from database of all laws, regulations and policies in China

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- Identify financial subsidies based on text (with quantitative info)
- Distinguish subsidy policies into 3 types: (i) Demand (ii) Production & (iii) Innovation

Measure solar industrial policy using PKULaw Database

Table: City-level solar policies

Type of policy	Number	Example
Subsidy	78	
1. Production subsidy	27	*"The cost of a new solar production line built in Hefei will be subsidized by 12% (2018)"*
2. Innovation subsidy	12	*"Firms will be awarded 10,000 RMB if they earn provincial level R&D center certification (Guilin, 2011)"*
3. Demand subsidy	61	*"1 RMB per watt for the electricity generated by solar projects installed in Beijing (2010)"*

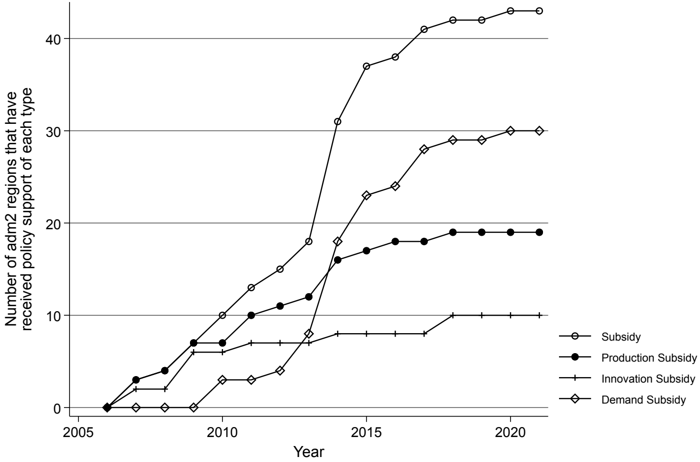
Source: Own analysis using PKULaw data

Measure solar industrial policy using PKULaw Database

- For each policy we observe implementing authority (city vs. province vs. national) and date
- Focus on treatment at the city level: first year the city implements a solar subsidy

Time series of policy support

Figure: Number of cities treated with supply & demand subsidies



We study the outcomes of solar panel manufacturers

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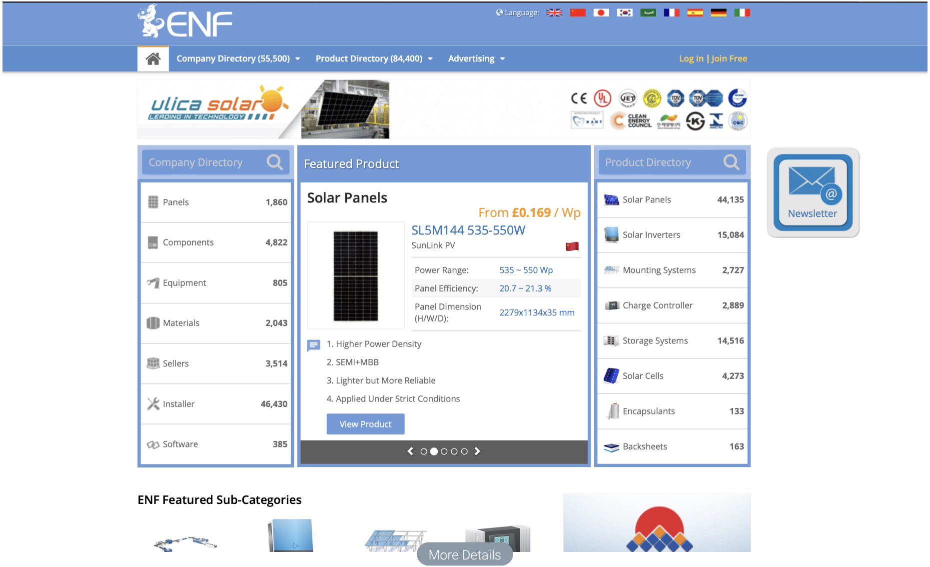
ENF
Language:
Company Directory (55,500)
Product Directory (84,400)
Advertising
Log In | Join Free
ulica solar
LEADING IN TECHNOLOGY
Company Directory
Panels 1,860
Components 4,822
Equipment 805
Materials 2,043
Sellers 3,514
Installer 46,430
Software 385
Featured Product
Solar Panels
From £0.169 / Wp
SL5M144 535-550W
SunLink PV
Power Range: 535 ~ 550 Wp
Panel Efficiency: 20.7 ~ 21.3 %
Panel Dimension (H/W/D): 2279x1134x35 mm
1. Higher Power Density
2. SEMI+MBB
3. Lighter but More Reliable
4. Applied Under Strict Conditions
View Product
Product Directory
Solar Panels 44,135
Solar Inverters 15,084
Mounting Systems 2,727
Charge Controller 2,889
Storage Systems 14,516
Solar Cells 4,273
Encapsulants 133
Backsheets 163
Newsletter
ENF Featured Sub-Categories
More Details

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- We define the solar industry as a set of firms who manufacture solar panels
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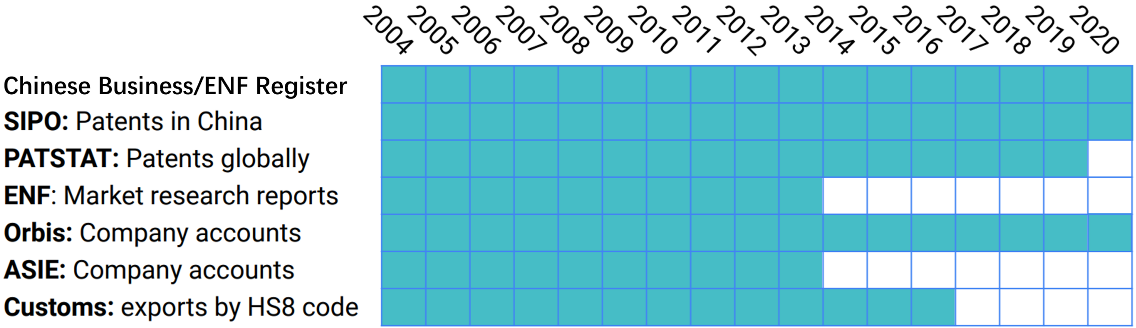
- We define the solar industry as a set of firms who manufacture solar panels
- Sample from **ENF Solar**, the largest online solar directory worldwide
- Identify 1,718 solar panel manufacturers in China (2004-2020)
- Cross-referencing aggregate statistics suggests we capture the whole industry

Aggregating the firm data gives us outcomes at the city-year level

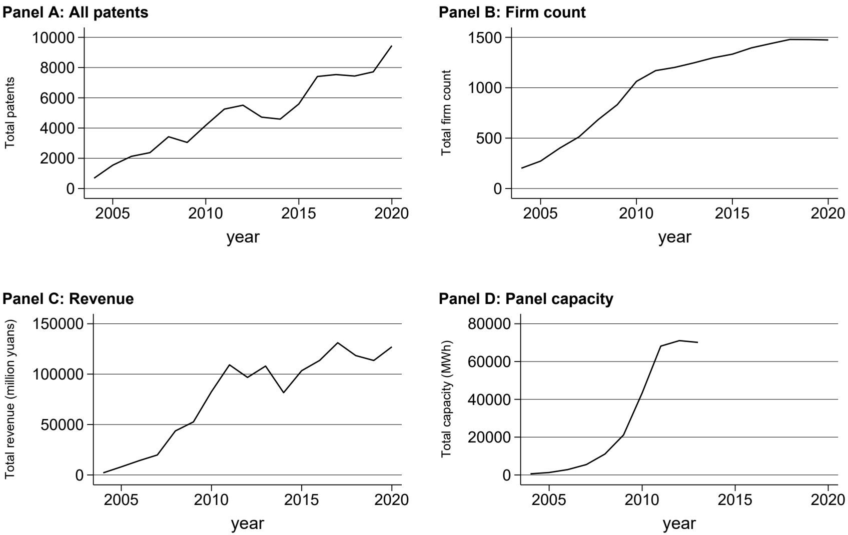
- **Innovation**: All patents filed by solar firms in city-year (text, citations, etc.) Example patents
- **Revenues**: Total revenues (and employment, capital, etc.)
- **Production capacity**: Total MWh capacity of all solar panels manufactured
- **Firm count**: Number of solar firms
- **Exports**: Total Exports (values, volume, etc.)

Descriptive Statistics Validation with ASIE

Coverage of Data across years

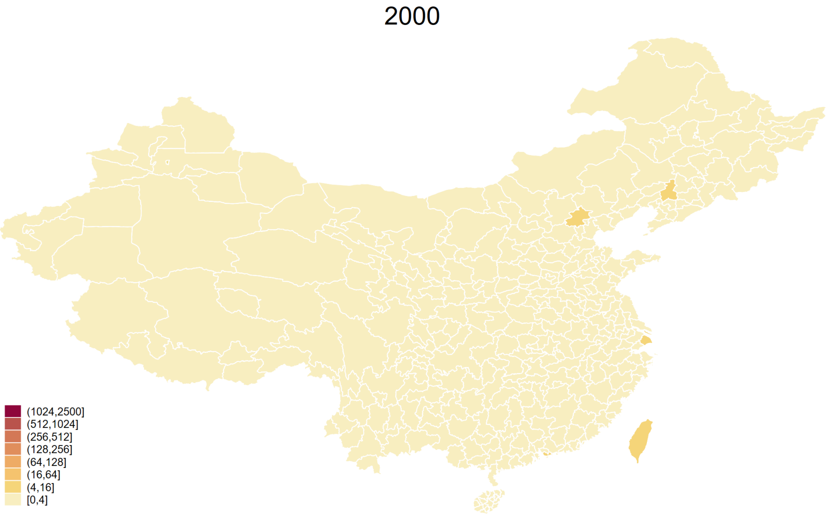


Chinese Solar industry evolution



Our analysis compares city-level policies & outcomes: Patents

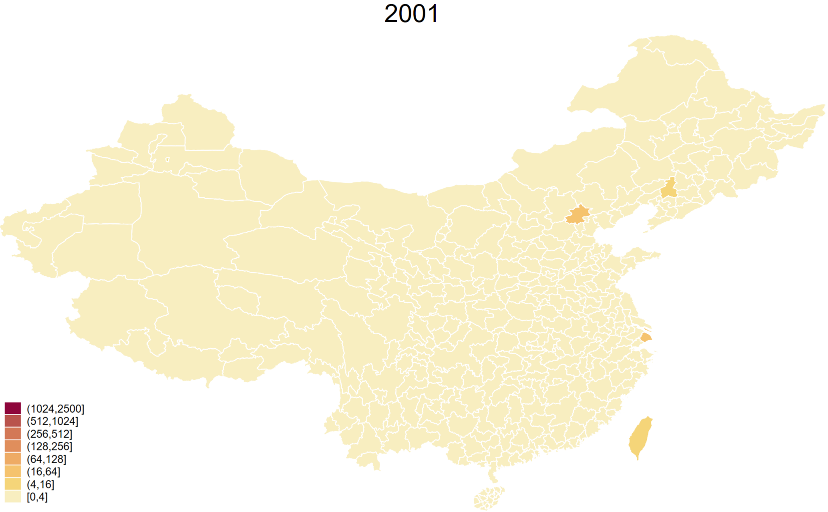
Here: patent counts and any subsidy



Note: black circled cities are treated by any subsidy policy

Our analysis compares policy and outcomes at the city level

Here: patent counts (subsidy in black circles)



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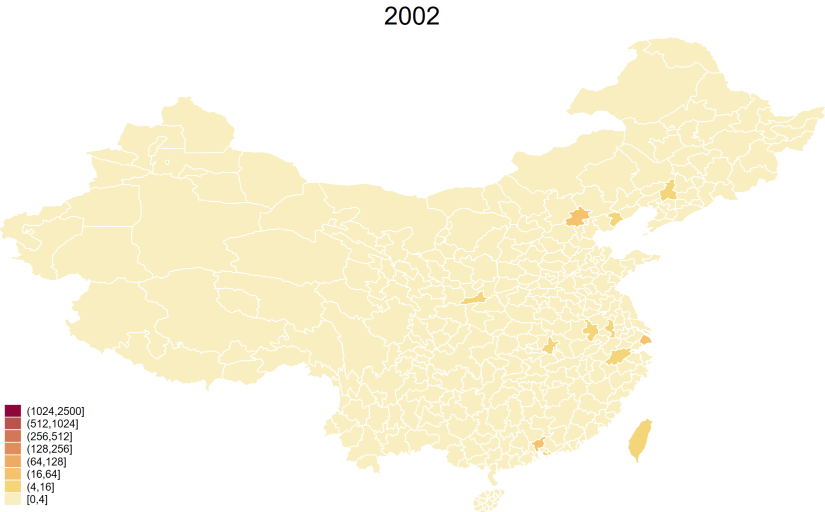

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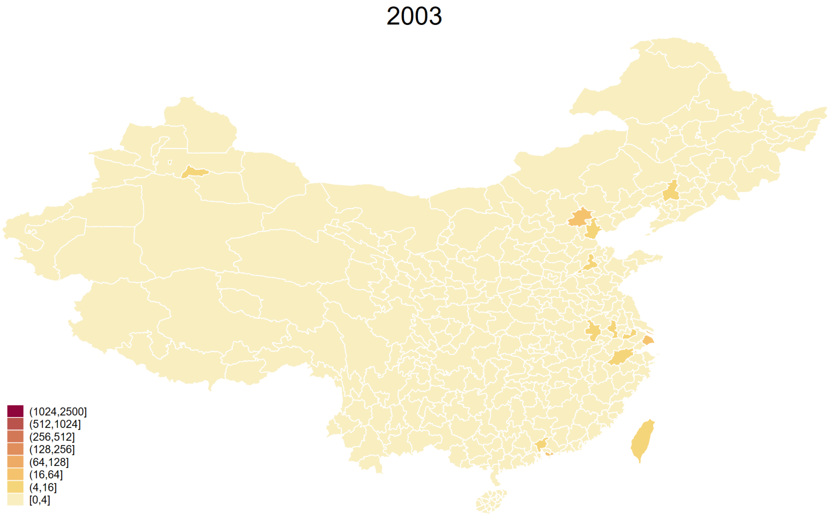

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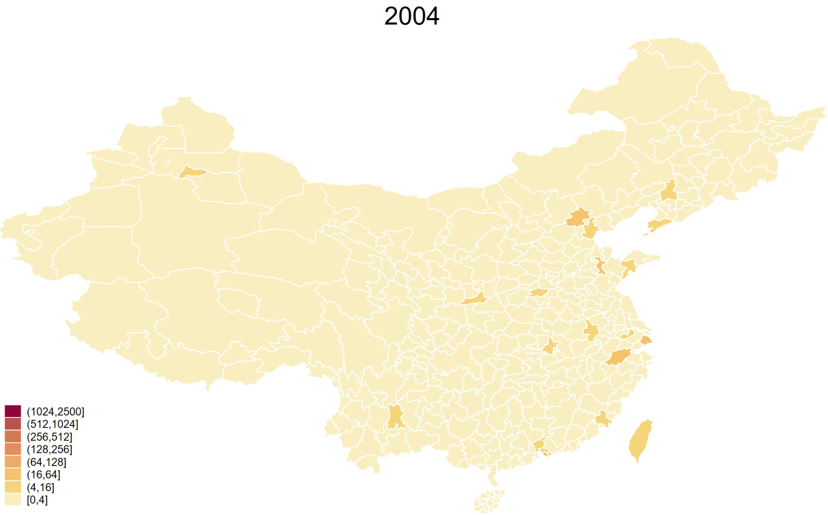

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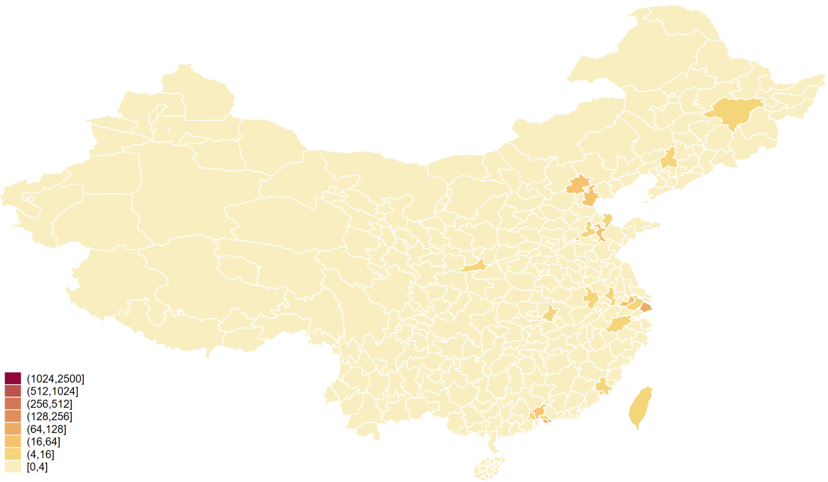

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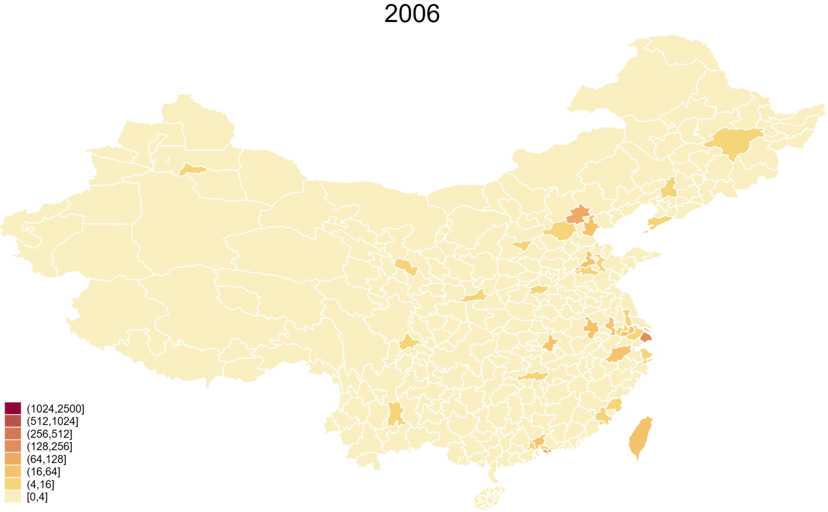

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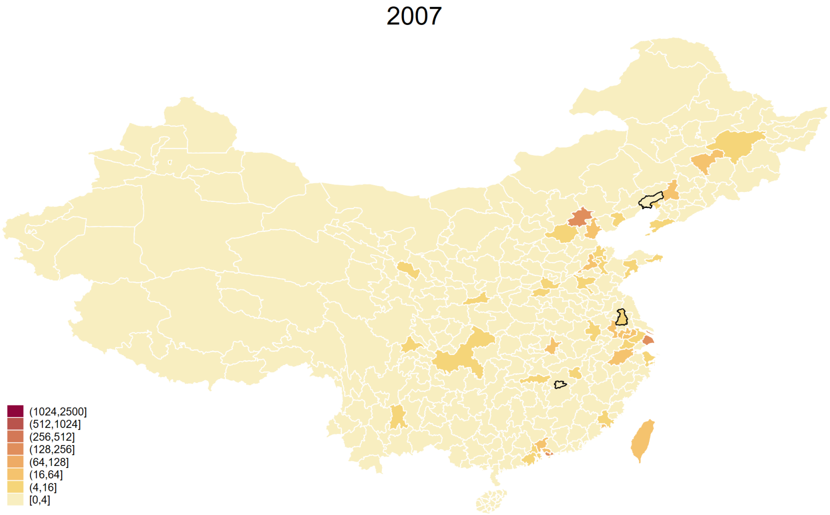

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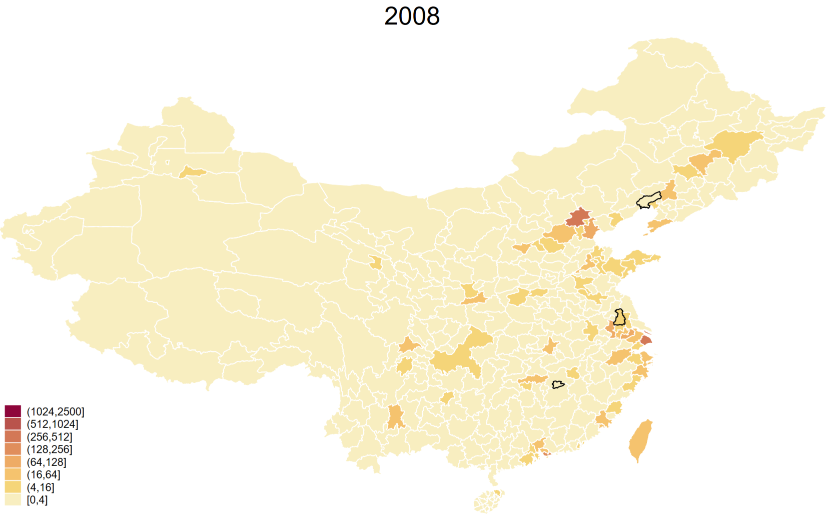

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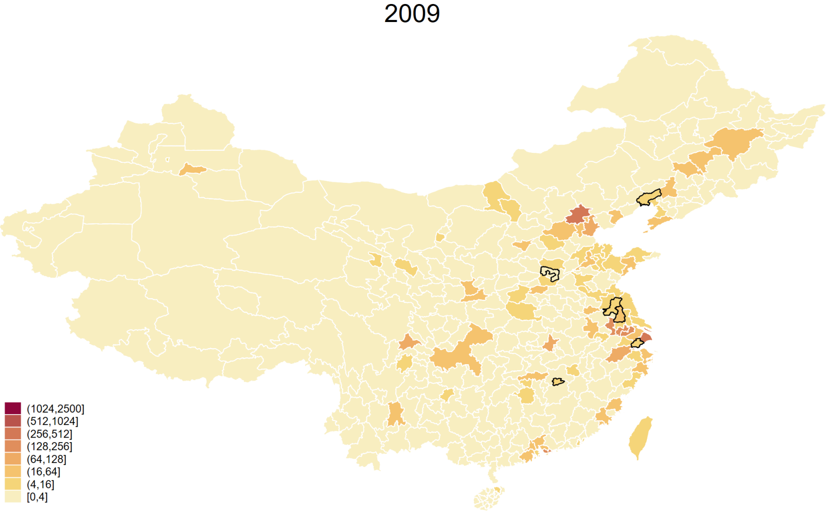

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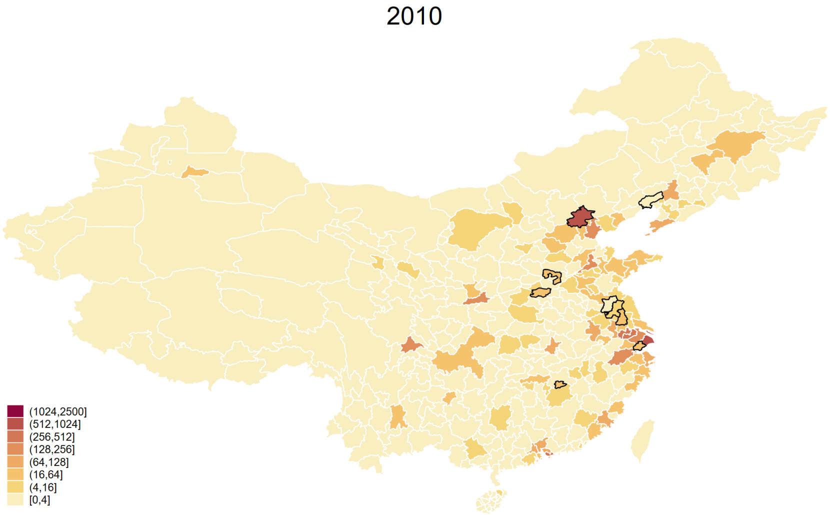

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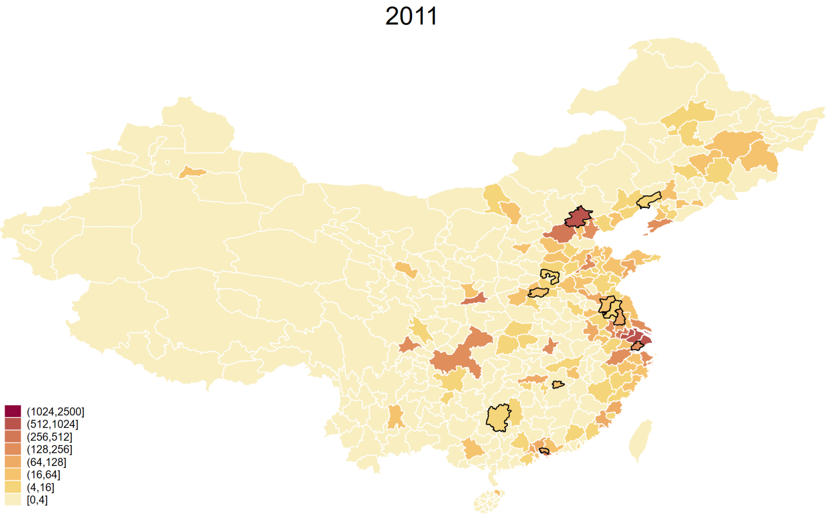

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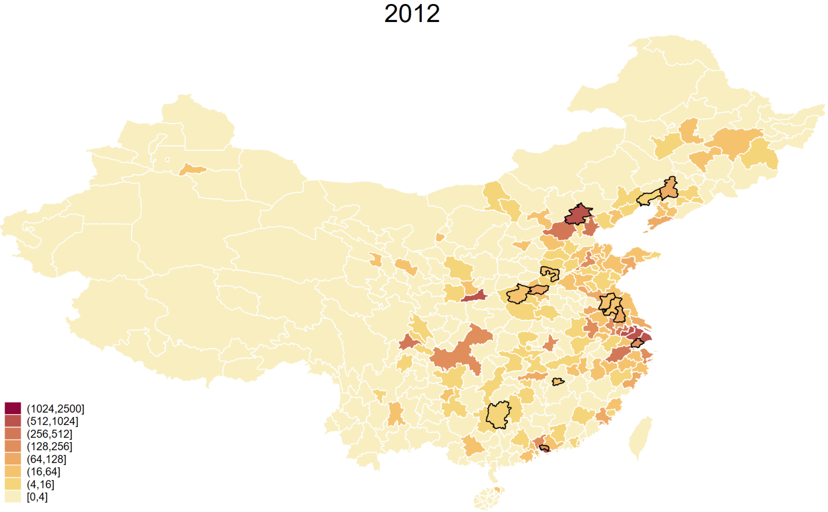

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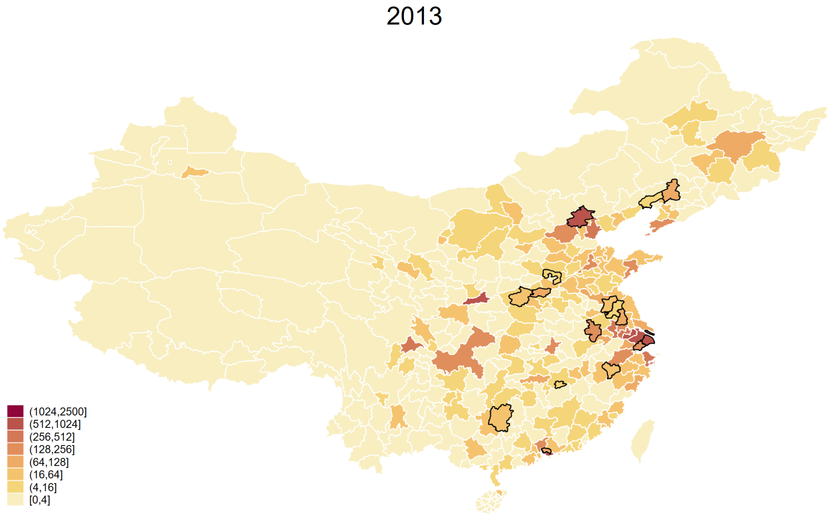

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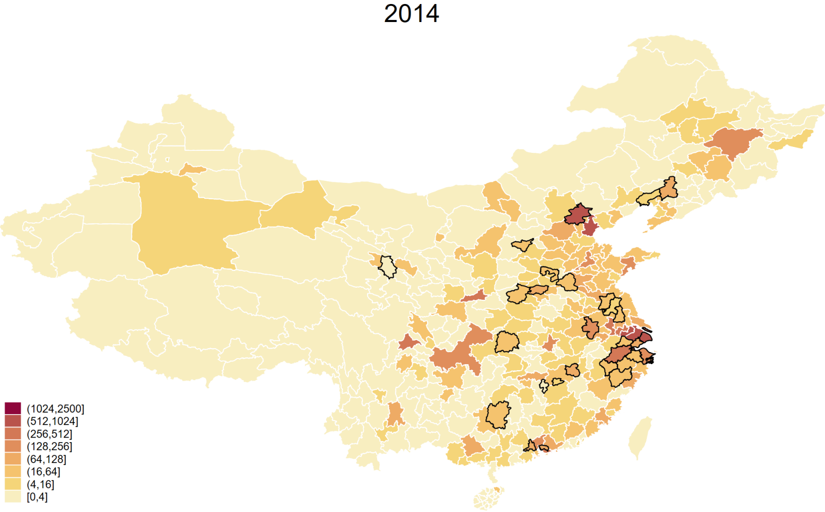

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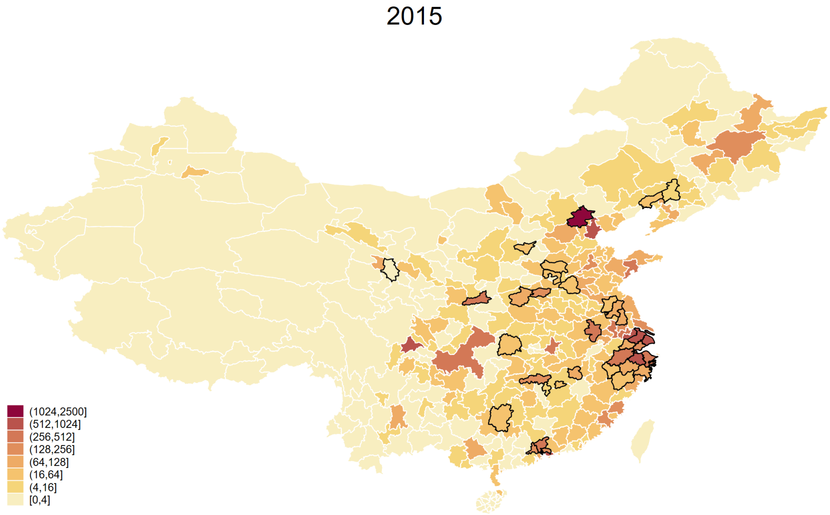

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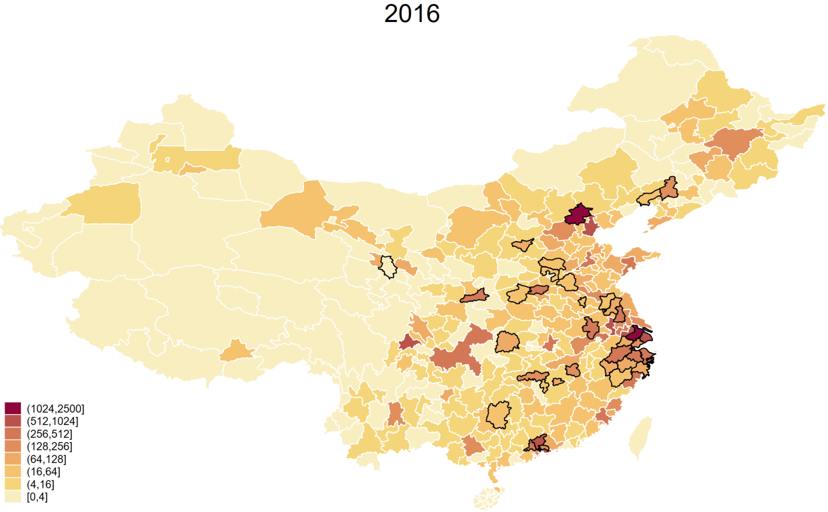

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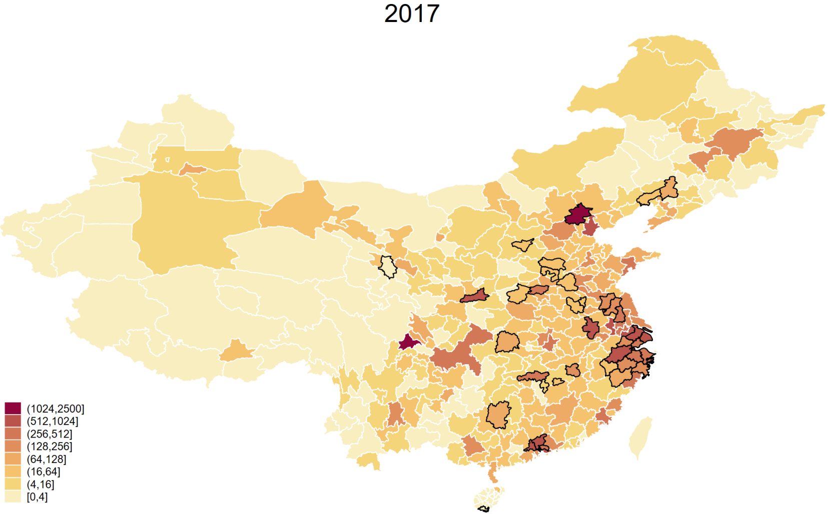
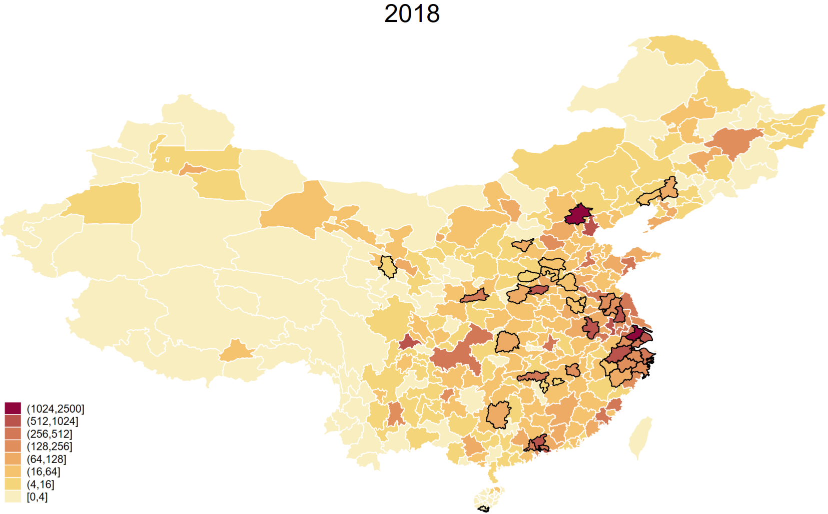


Note: black circled cities are treated by any subsidy policy

Our analysis compares policy and outcomes at the city level

Here: patent counts and any subsidy



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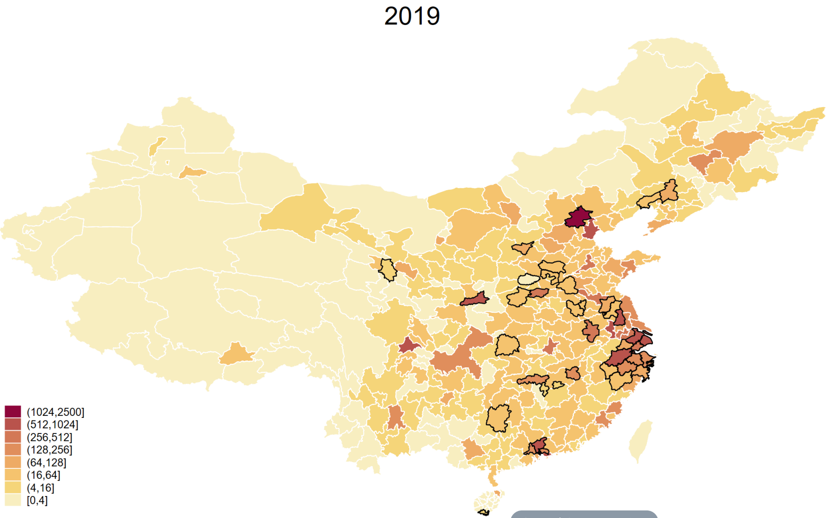

Note: black circled cities are treated by any subsidy policy

Spatial Concentration

Outline

Research Questions

- Does the introduction of subsidies increase **innovation**?

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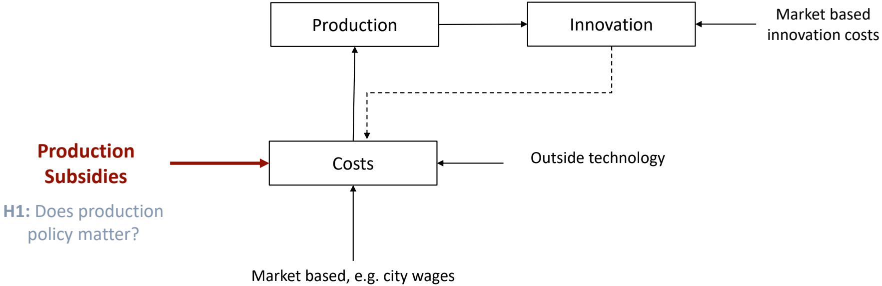
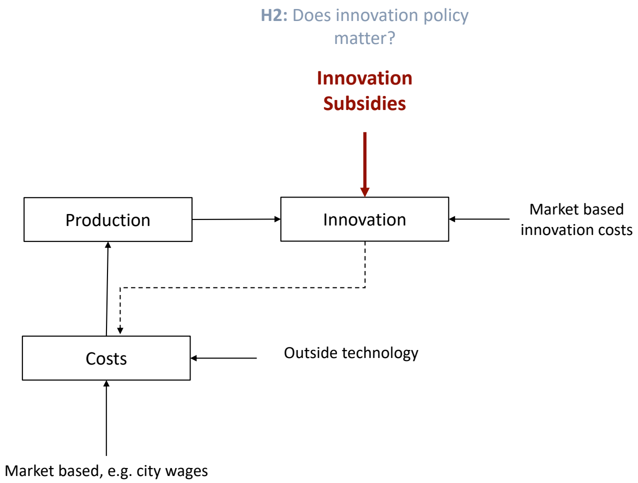
Research Questions

- Does the introduction of subsidies increase **innovation**?
- Does the introduction of subsidies increase **output (production, revenue, number of firms)**?
- Does the introduction of subsidies increase **exports**?
- How do the effects differ by subsidy type: demand, production, innovation?

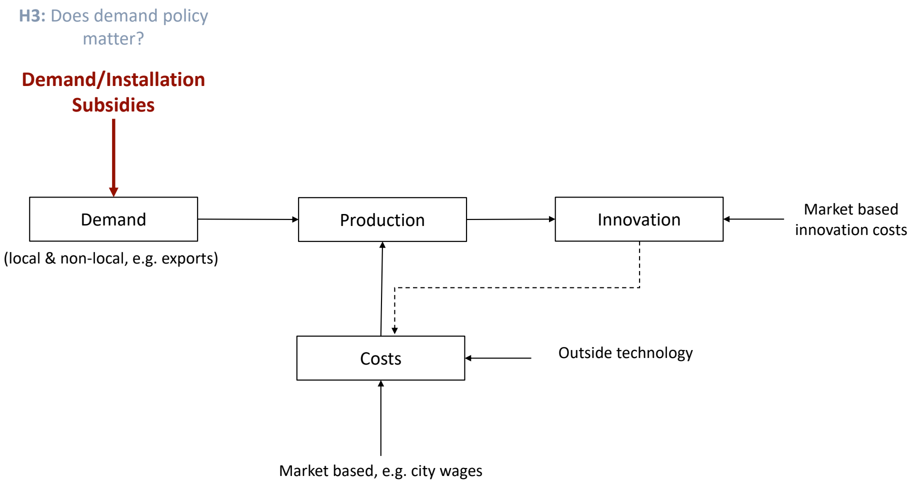
Causal Graph



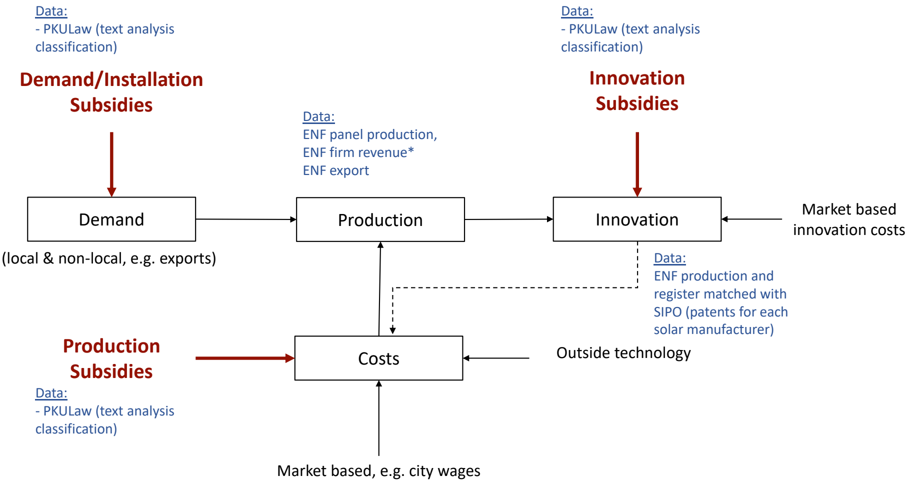
Causal Graph



Causal Graph



Data



Firm count: ENF register matched with Chinese firm registration platform (firm entry and exit dates for each solar manufacturer)
*ENF firm revenue: ENF register matched with Orbis platform

Model

Electricity generation using manufactured inputs

- Heterogenous firms model (power plant components manufacturers)
- Many (N) city-regions within China, plus ‘Rest of World’ (one foreign location)
- Representative consumer in each region demands electricity services
- Local “Grid Planner” builds solar and non-solar power plants using components (e.g. solar panels) sourced from manufacturers in all Chinese cities, subject to transport costs
- Manufacturers make endogenous **entry, exit, production, exporting, and technology upgrading** (innovation) decisions
- Model provides intuition for impacts of place-based subsidies

Timing of Decisions

1. Entrepreneurs enter by paying a sunk cost, then draw productivity, φ. Decide whether to exit.
2. If continue, decide whether to export (another fixed cost) or just serve domestic Chinese market (Melitz, 2003)
3. Also decide whether to pay fixed cost of innovation to further reduce marginal cost (Bustos, 2011).
4. These fixed costs help determine productivity cut-offs for: (i) exit, (ii) exporting & (iii) innovation.
5. Producing firms in origin city o serve multiple destination cities d paying iceberg trade costs
6. Demand for intermediates across all Chinese cities from different grid planners (and overseas) influences solar manufacturer decisions.

Demand for energy sources

- In each destination city d, representative consumer utility from electricity services e_d (e.g. from solar farms):
$$U_d = u\left(e_d\right) \tag{1}$$

- Electricity services installed in each city-region by Grid Planner, who builds power plants combining output from a clean sector (s) and dirty energy sector (s'), e.g. solar vs. coal:
$$e_d = \left(\kappa_{d,s} e_{d,s}^{\rho} + \kappa_{d,s'} e_{d,s'}^{\rho}\right)^{1/\rho} \tag{2}$$

Demand for energy sector manufactured inputs

(e.g. solar panels)

- To generate output for each energy sector, Grid Planner in city d combines intermediate inputs, $q_{od,s}(\omega)$ = quantity of variety ω manufactured in city o supplied to d using CES:

$$e_{d,s} = \left(\sum_o \int_{\omega \in \Omega_{o,s}} q_{od,s}(\omega)^{\frac{\sigma_s - 1}{\sigma_s}} d\omega \right)^{\frac{\sigma_s}{\sigma_s - 1}} \tag{3}$$

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- Grid planner supplies as much energy as possible in the minimal cost way given income of representative consumer, I_d and prices, $P_{d,s}$, $P_{d,s'}$

$$\max_{e_{d,s}, e_{d,s'}} \left(\kappa_{d,s'} e_{d,s'}^{\rho} + \kappa_{d,s} e_{d,s}^{\rho} \right)^{1/\rho}$$

$$\text{s.t. } P_{d,s} e_{d,s} + P_{d,s'} e_{d,s'} = I_d$$

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$$\text{s.t. } P_{d,s} e_{d,s} + P_{d,s'} e_{d,s'} = I_d$$

- Which yields our solar installation demand function, e_s^*:

$$e_{d,s}^* \left(P_{d,s}, P_{d,s'}, I_d \right) = \left(\frac{\kappa_{d,s}}{P_{d,s}} \right)^{\sigma} \frac{I_d}{\kappa_{d,s'}^{\sigma} P_{d,s'}^{1-\sigma} + \kappa_{d,s}^{\sigma} P_{d,s}^{1-\sigma}}; \tag{4}$$

where $\sigma = 1/(1 - \rho)$

Demand for Energy manufactured inputs (e.g. solar PV modules)

- To meet the optimal energy demand, grid planner chooses solar modules from all cities given their prices, $p_{od,s}$. This will determine price indices $P_{d,s}$ and $P_{d,s'}$.
- Solving this constrained optimization problem gives a demand for each variety:

$$q_{od,s}(\omega) = \left(\frac{p_{od,s}(\omega)}{P_{d,s}}\right)^{-\sigma_s} \left(\frac{\kappa_{d,s}}{P_{d,s}}\right)^{\sigma} \frac{I_d}{\kappa^{\sigma}_{d,s'} P^{1-\sigma}_{d,s'} + \kappa^{\sigma}_{d,s} P^{1-\sigma}_{d,s}} \tag{5}$$

Manufacturing technology

Production decision:

- Firms use a composite factor of production $L_{o,s}$ with unit cost w_o
- They need to pay a sunk cost $w_o f^e_{o,s}$ to enter
- After paying this cost, they draw productivity φ, from Pareto distribution
- To produce $q_{o,s}(\varphi)$ units of a variety, costs firm $f_{o,s} + \frac{q_{o,s}}{\varphi}$, where $f_{o,s}$ is fixed cost and $\frac{1}{\varphi}$ is marginal cost of production

Innovation decision:

- Upon observing its initial productivity φ, a firm can upgrade its technology (innovate)
- By incurring a fixed cost: $f^i_{o,s}$, it reduces marginal cost to: $\frac{1}{\xi_{o,s}\varphi}$, with $\xi_{o,s} > 1$

Exporting and Prices

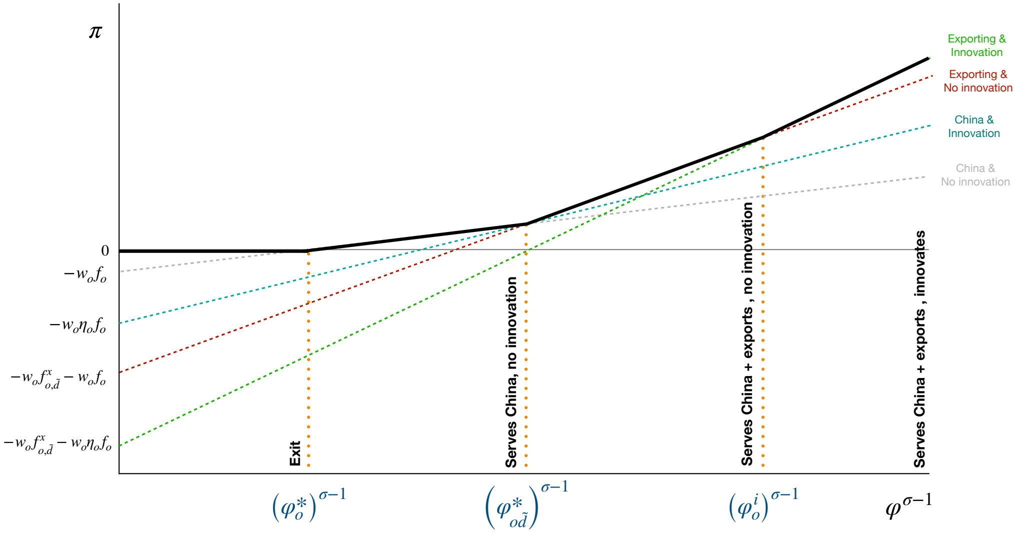
- Firms can sell to grid planners in China and overseas: both are subject to iceberg trade costs:
  - To serve market d, firm in o needs to produce $\tau_{od,s} q_{od,s}(\varphi)$ of variety, $\tau_{od,s} \geq 1$ (if $o = d$ then $\tau = 1$).
- There is a market access fixed cost for selling overseas (but not within China)
  - In order to serve overseas firm in o pays fixed cost $w_o f^x_{od,s}$
- Implies manufacturers' optimal prices are a constant markup over marginal costs

$$p_{od,s}(\varphi) = \frac{\sigma_s}{\sigma_s - 1} \frac{w_o \tau_{od,s}}{\xi_{o,s} \varphi} \tag{6}$$

Optimization

- Solution involves solving for pair of energy price indices in each city
- We can characterize solution in terms of three productivity cut-offs
  - Least productive firms exit
  - Next most productive firms sell only in China and do not innovate (φ_o^*)
  - Next most productive firms also export ($\varphi_{o\tilde{d}}^*$)
  - Highest productivity firms export and innovate (φ_o^i)

Productivity thresholds determine regimes (optimal profits, π)



equation

Solar industrial policy

1. **Production subsidies**
   - We model production subsidies $a_{o,s} < 1$ as a reduction in input costs in city o, manufacturers, marginal cost becomes $\frac{a_{o,s}}{\xi_{o,s}\varphi}$.
2. **Innovation subsidies**
   - We model innovation subsidies **(**$\phi_{o,s} < 1$**)** in city o as a reduction in fixed costs of technological upgrading, which becomes $\phi_{o,s} f^{i}_{o,s}$
3. **Demand subsidies**
   - We model solar demand subsidies in d as $\chi_d < 1$ that pre-multiplies $P_{d,s} e_d$ in the Grid-Planner problem

Theoretical Predictions

- What is impact of different subsidy types on innovation, revenues, output, firm counts, exports, prices?
- Can prove many analytic results in simplified model (Propositions 1-4)
  - Initially symmetric city-regions
  - Consider single electricity sector (just solar)
  - Switch off international trade
  - Comparative statics with respect to three subsidy types (demand, production and innovation)
- For full model need to solve numerically

Theoretical predictions

Figure: Place-based demand subsidies

	Demand Subsidy χ_o	
Innovation$_o$	$\approx +$	
Firm count$_o$	$\approx +$	
Panel production$_o$	$\approx +$	
Revenue$_o$	$\approx +$	
Exports$_o$	$\approx +$	

Notes: All outcome variables and subsidy policies are referred to the same region o. The table shows no prediction on how policies in region d affect outcomes in region o. A 'prediction' in this table represents the sign and magnitude of a potential treatment effect for each type of policy and outcome variable. That is, we are predicting the relative difference between treated and untreated regions. The last column corresponds to the type of innovation subsidies that we observe in the data, which are always implemented together with some policy support towards production. $\approx +$ indicates that we expect effects to be plausibly positive but there is some ambiguity in their sign. We rank unambiguously positive effects to provide qualitative intuition on the effectiveness of different policies on improving each outcome. The ranking, from higher to lower effects, is: $+++ > ++ > +$.

Theoretical predictions

Figure: Place-based production subsidies

	Production Subsidy a_o	
Innovation$_o$	++	
Firm count$_o$	++	
Panel production$_o$	++	
Revenue$_o$	++	
Exports$_o$	++	

Notes: All outcome variables and subsidy policies are referred to the same region o. The table shows no prediction on how policies in region d affect outcomes in region o. A 'prediction' in this table represents the sign and magnitude of a potential treatment effect for each type of policy and outcome variable. That is, we are predicting the relative difference between treated and untreated regions. The last column corresponds to the type of innovation subsidies that we observe in the data, which are always implemented together with some policy support towards production. $\approx +$ indicates that we expect effects to be plausibly positive but there is some ambiguity in their sign. We rank unambiguously positive effects to provide qualitative intuition on the effectiveness of different policies on improving each outcome. The ranking, from higher to lower effects, is: $+++ > ++ > +$.

Theoretical predictions

Figure: Place-based innovation subsidies

	Innovation Subsidy ϕ_o	
Innovation_o	+	
Firm count_o	+	
$\text{Panel production}_o$	+	
Revenue_o	+	
Exports_o	+	

Notes: All outcome variables and subsidy policies are referred to the same region *o*. The table shows no prediction on how policies in region *d* affect outcomes in region *o*. A 'prediction' in this table represents the sign and magnitude of a potential treatment effect for each type of policy and outcome variable. That is, we are predicting the relative difference between treated and untreated regions. The last column corresponds to the type of innovation subsidies that we observe in the data, which are always implemented together with some policy support towards production. $\approx +$ indicates that we expect effects to be plausibly positive but there is some ambiguity in their sign. We rank unambiguously positive effects to provide qualitative intuition on the effectiveness of different policies on improving each outcome. The ranking, from higher to lower effects, is: $+++ > ++ > +$.

Theoretical predictions

Figure: Predictions to the data

	Demand Subsidy χ_o	*Production Subsidy* a_o	*Innovation Subsidy* ϕ_o	*Production & Innovation Subsidy* $a_o + \phi_o$
Innovation$_o$	$\approx +$	++	+	+++
Firm count$_o$	$\approx +$	++	+	+++
Panel production$_o$	$\approx +$	++	+	+++
Revenue$_o$	$\approx +$	++	+	+++
Exports$_o$	$\approx +$	++	+	+++

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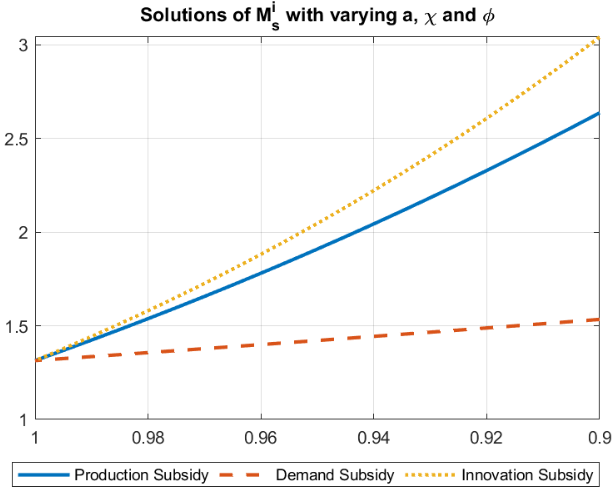
Effect of Subsidies on Innovation: Full Model Numerical Solutions



Number of Firms Revenue Quantity Price Aggregate

Outline

Empirical Strategy

- Effectiveness of solar industrial policy
  - Look at dynamics: does effect persist?
- Challenges in evaluating industrial policy:
  - Allocation of solar industrial subsidies to a firm is highly non-random
  - So focus on introduction of city level subsidy **policies**
  - These are staggered over time - first ones in 2007 (encouraged by Eleventh Five Year Plan)
  - Some mild pre-trends for some outcomes.
- We follow the **synthetic-difference-in-differences (SDID)** methodology (Arkhangelsky et al 2021)

Synthetic-difference-In-Differences (SDID)

- Outcomes (Y_{it}): Patents, number of firms, panel production, revenue, exports
- Treatments (W_{it}): Subsidy policies (demand, production, innovation)
- Variation: Exploit city-level variation in solar policies and their timing

- SDID: Two-way FE regression with time and unit weights

$$\left(\hat{\tau}^{\text{sdid}}, \hat{\mu}, \hat{\alpha}, \hat{\beta}\right) = \underset{\tau,\mu,\alpha,\beta}{arg\,min} \left\{ \sum_{i=1}^{N} \sum_{t=1}^{T} \left(Y_{it} - \mu - \alpha_i - \beta_t - W_{it}\tau^{\text{sdid}} \right)^2 \hat{\omega}_i^{\text{sdid}} \hat{\lambda}_t^{\text{sdid}} \right\}$$

- Unit weights ω_i: chosen so that average pre-treatment outcome for control units is $\approx$ parallel to pre-treament outcome for treated units
- Time weights λ_t: more weight on time periods which better predict post-treatment outcomes for control

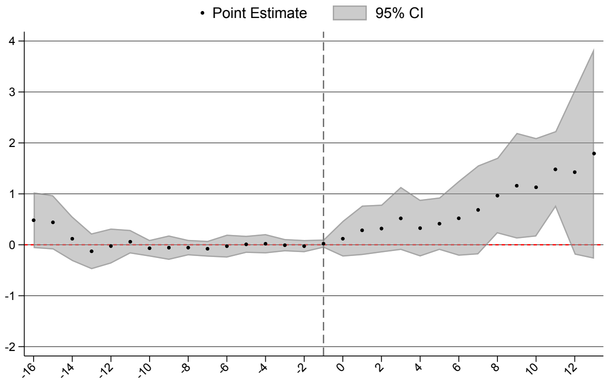
SDID Intuition

1. Construct synthetic control group such that pre-trends are approximately parallel
2. Compute treatment effect using diff-in-diff between treatment and synthetic control

- Allows us to relax the parallel trends assumption
- Comparison with TWFE
    - SDID as a generalization of TWFE that allows for weighting the control group to construct a better counterfactual
    - We use cohort-by-cohort estimation approach, with never treated as control group
    - We aggregate these policy cohort estimates to obtain one aggregate ATT for each type of policy

Outline

Results: Patents, Any subsidy



Notes: SDID on 358 cities with 43 treated. Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of patents by solar firms in a city-year.

Treatment is any subsidy. 95% SE cluster bootstrapped by city.

2007 - IHS 2007 - raw 2013

Results: Patents

Table: Patent Counts (Aggregate ATT)

	Any subsidy	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
All patents	0.496**	0.236	0.871***	1.060***
	(0.200)	(0.275)	(0.227)	(0.367)
Observations	6,086	6,086	6,086	6,086

Notes: * 0.1 ** 0.05 *** 0.01. SDID on 358 cities 2004-2020. Outcome is IHS of patent count by solar firms in city-year pair (level av. = 13.1). SE cluster bootstrapped by city.

Levels

Results: Quality-adjusted Patents I (Citation-weighted)

Table: Patent Citations (Aggregate ATT)

	Any subsidy	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
Patent citations	0.676***	0.388	0.854***	1.076**
	(0.218)	(0.328)	(0.300)	(0.482)
Observations	6,086	6,086	6,086	6,086

Notes: *0.1 ** 0.05 *** 0.01. SDID on 358 cities 2004-2020. Outcome is IHS of patent count (weighted by future citations) by solar firms in a city-year pair. SE cluster bootstrapped by city.

Results: Quality-adjusted Patents II (patent type)

Table: Invention (high value) vs. Design Patents (low value)

	Any subsidy	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
All patents	0.496**	0.236	0.871***	1.060***
	(0.200)	(0.275)	(0.227)	(0.367)
☐ Design patents	0.186	0.277	0.237	0.151
	(0.138)	(0.216)	(0.173)	(0.253)
☐ Invention/utility model patents	0.529***	0.201	0.937***	1.097**
	(0.201)	(0.274)	(0.232)	(0.373)

Notes: * 0.1 ** 0.05 *** 0.01. SDID on 358 cities 2004-2020. Outcome is IHS of patent count.

Classifying Patents as Learning By Doing/process innovation

- Liu (2023) classifies random sample of 3,299 Chinese solar patents into whether they are productivity improving (vs. product innovation) based on text Example patents
- Use this as a training dataset to classify all our patents into these process innovations (so closer to LBD) using random forest algorithm
- Cross validate using 15% hold-out sample and find high (90% +) accuracy
- Using counts of this sub-sample as an outcome

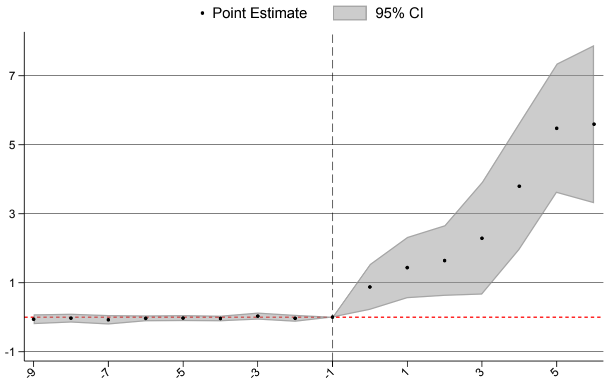
Results: LBD Patents

Table: Learning-by-doing Patents (Aggregate ATT)

	Any subsidy	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
Patent	0.365**	0.187	0.604***	0.914***
	(0.149)	(0.186)	(0.235)	(0.377)
Observations	5,728	5,728	5,728	5,728

Notes: * 0.1 ** 0.05 *** 0.01. 358 cities with 43 treated. 2004-20. Outcome is IHS of "LBD" patents count

Results: Production Capacity, Any subsidy



Notes: SDID on 358 cities with 43 treated (2004-2013). Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of total panel production capacity MWh by solar firms in a city-year.

Treatment is any subsidy. 95% SE cluster bootstrapped by city.

2007 - IHS

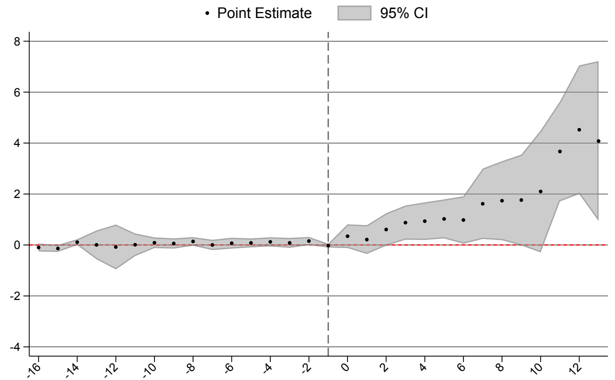
Results: Production Capacity

Table: Solar Panel Production Capacity (Aggregate ATT)

	Any subsidy	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
Panel production	2.098***	0.587	2.496***	2.930***
	(0.532)	(0.467)	(0.575)	(0.773)
Observations	3,580	3,580	3,580	3,580

Notes: * 0.1 ** 0.05 *** 0.01. SDID estimates on 358 cities 2004-2013. Outcome is IHS of production capacity of solar firms in a city-year pair.

Results: Revenue



Notes: SDID on 358 cities with 43 treated. Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of total revenue by solar firms in a city-year.

Treatment is any subsidy. 95% SE cluster bootstrapped by city. 2004-2020.

2007 - IHS   2007 - raw   2013

Results: Revenue

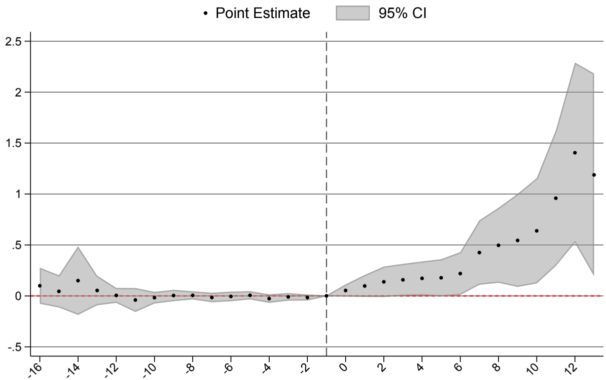
Table: Revenue (Aggregate ATT)

	(1)	(2)	(3)	(4)
	Any subsidy	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
Revenue	1.015**	0.069	1.802***	2.563***
	(0.455)	(0.277)	(0.629)	(0.844)

Notes: * 0.1 ** 0.05 *** 0.01. SDID estimates on 358 cities 2004-2020. Outcome is IHS of revenue of solar firms in a city-year pair. The revenue is adjusted to account for multi-product firms leveraging firm-level export data

Levels

Results: Firm Count, Any subsidy



Notes: SDID on 358 cities with 43 treated. Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of total number of solar firms in a city-year.

Treatment is any subsidy. 95% SE cluster bootstrapped by city. 2004-2020.

2007 - IHS

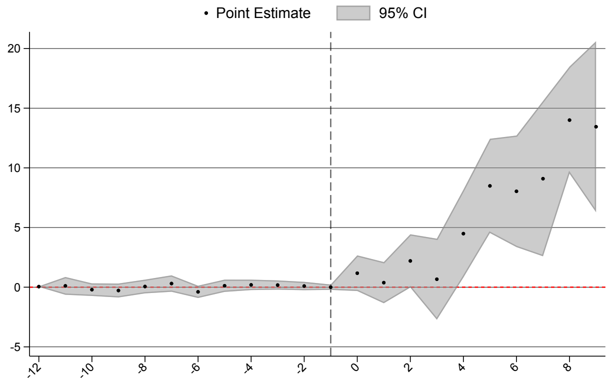
Results: Firm Count

Table: Firm Count - Number of Solar Firms (Aggregate ATT)

	Any subsidy	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
Firm count	0.186***	0.060	0.288***	0.381***
	(0.064)	(0.043)	(0.090)	(0.135)
Observations	6,086	6,086	6,086	6,086

Notes: * 0.1 ** 0.05 *** 0.01. SDID estimates on 358 cities 2004-2020. Outcome is IHS of count of solar firms in a city-year pair.

Results: Solar exports, Any subsidy



Notes: SDID on 358 cities with 43 treated. Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of total solar export value of solar firms in a city-year.

Treatment is any subsidy. 95% SE cluster bootstrapped by city. 2004-2016.

2007 - IHS

Results: Solar exports

Table: Solar exports (Aggregate ATT)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Solar export value	3.192***	1.153	4.298***	6.092**
	(1.231)	(1.145)	(1.498)	(2.366)
Observations	4,654	4,654	4,654	4,654

Notes: * 0.1 ** 0.05 *** 0.01. Solar exports classified via HS6. SDID on 358 cities 2004-2016. Outcome is IHS.

Total exports

Extensions & Robustness

- **Business stealing vs. technology spillovers** business stealing results
- Productivity productivity results
- Pollution $PM_{2.5}$ results CO_2 results
- Placebos on GDP, non-solar patents, etc. placebo
- Adding controls to SDID (GDP, population, income, tax revenue, ...) results with controls
- Total solar patents (including universities, non-solar firms, etc.) city-level patents
- Adjustment based on factory locations plants
- Compositional change and dynamic effects results for cohorts between 2007 and 2013
- Results in levels, etc. (e.g. Chen and Roth, 2022) results in levels
- Magnitudes and Cost-Benefit

Results

Table: Positive Spillovers outweighs Business Stealing (cf. Bloom, Schankerman & Van Reenen, 2013)

	(1) All patents	(2) Firm count	(3) Revenue	(4) Panel capacity	(5) Solar export value
Any subsidy in an adjacent city	0.373***	0.099	0.617***	0.385	1.099**
	(0.096)	(0.055)	(0.199)	(0.263)	(0.491)
Observations	5,049	5,049	5,049	3,210	3,861

Notes: * 0.1 ** 0.05 *** 0.01.

Back

Extensions & Robustness

- Business stealing vs. technology spillovers business stealing results
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- Placebos on GDP, non-solar patents, etc. placebo
- Adding controls to SDID (GDP, population, income, tax revenue, ...) results with controls
- Total solar patents (including universities, non-solar firms, etc.) city-level patents
- Adjustment based on factory locations plants
- Compositional change and dynamic effects results for cohorts between 2007 and 2013
- Results in levels, etc. (e.g. Chen and Roth, 2022) results in levels
- Magnitudes and Cost-Benefit

Results

Table: $PM_{2.5}$ concentration (Levels, Aggregate ATT)

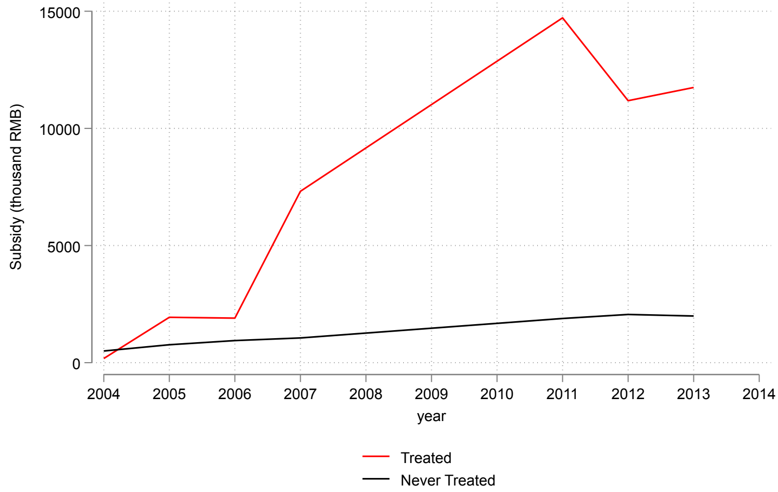
	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
PM 2.5 concentration	-0.611	-1.192***	-0.167	-0.161
	(0.441)	(0.581)	(0.394)	(0.584)
Observations	6,086	6,086	6,086	6,086
Mean of Dep. var.	38.58	38.58	38.58	38.58

Notes: * 0.1 ** 0.05 *** 0.01. The LHS variable is annual average $\mu g/m^3$ concentration of $PM_{2.5}$ at 0.1 x 0.1 degree resolution. From this, we calculate area-weighted averages. The source is the V5. GL.02 data set.

Extensions & Robustness

- Business stealing vs. technology spillovers business stealing results
- Productivity productivity results
- Pollution $PM_{2.5}$ results
- Placebos on GDP, non-solar patents, etc. placebo
- Adding controls to SDID (GDP, population, income, tax revenue, ...) results with controls
- Total solar patents (including universities, non-solar firms, etc.) city-level patents
- Adjustment based on factory locations plants
- Compositional change and dynamic effects results for cohorts between 2007 and 2013
- Results in levels, etc. (e.g. Chen and Roth, 2022) results in levels
- **Magnitudes and Cost-Benefit**

Mean subsidy for solar firms in treated vs. control cities (RMB13m per city after 2009



SDID analysis of impact on ASIE subsidies of introduction of policy

Table: Subsidy value (level)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Subsidy value (million RMB)	13.601*	-0.527	15.993*	24.177
	(7.693)	(1.293)	(9.276)	(17.621)
Observations	2,457	2,457	2,457	2,457
Mean of Dep. var.	1.492	1.492	1.492	1.492

→ These are: US$1.9 million for any subsidy, US$2.2 m for production subsidy, US$3.4 m for innovation subsidy.

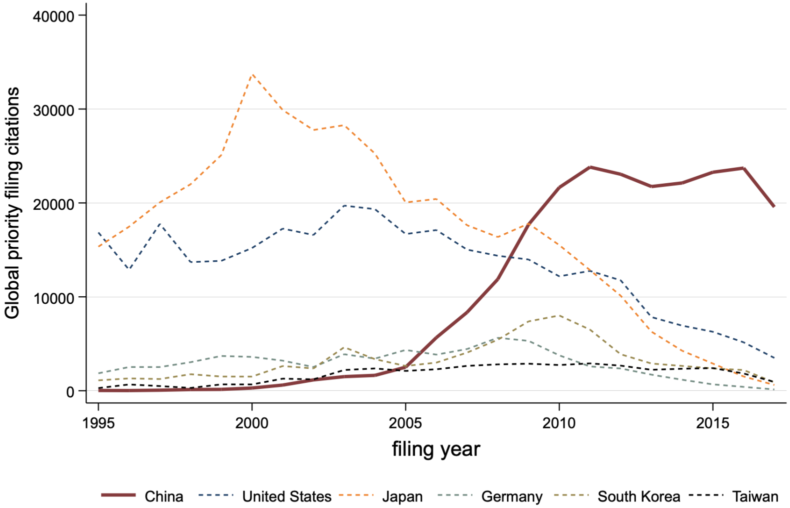
Back of Envelope Cost-Benefit

- Consider steady state and abstract from GE effects. (split sample IV effect of subsidy)
- Using mean observed cost or estimated ATT marginal cost of subsidy + 15% admin costs + 100% deadweight cost of taxation = US $4.4 million p.a. per policy
- Revenue benefits (US $19 million p.a.) over four times higher.
- Removing all subsidy policies would reduce aggregate Chinese solar patent flow by about 25% a year
- Caveats: (i) Spillover and GE effects within China and overseas; (ii) Might be missing hidden costs such as other subsidies and distortions (e.g. Kalouptsidi (2018); Barwick, Kalouptsidi and Zahur (2021)) InnoCom

Conclusions and next steps

- New and comprehensive database on the Chinese solar industry and local solar industrial policy
- China's local solar production and innovation subsidies are effective at stimulating local solar industry (innovation, firm numbers, revenue, production, exports)
- Initial assessment of the cost of the policies points towards positive returns
- Theoretical model's initial predictions consistent with empirical analysis
- Next steps: model quantification and counterfactual analysis. Consider international version to look at global effects

Citations



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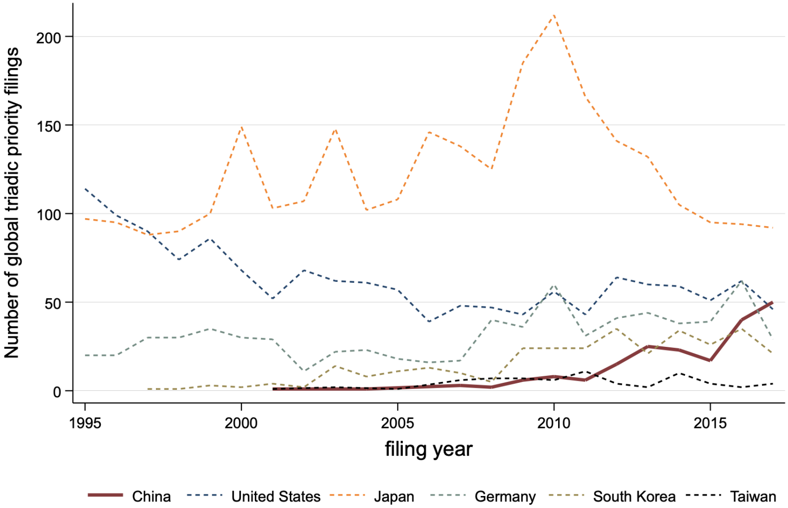
Triadic patents



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Company Name	Region	No. Staff	No. of Known Sellers	Power Range(Wp)
1st Sunergy	United States			175-290
2ES	France	15		135-150
2Power	Germany	50	1	215-325
3D Energy	Italy	20		200-450
3G-Solar	Germany			155-300
3Hz Solar	China			140-540
3KM Power	China			410
3S	China	300	1	40-600
3S Swiss Solar Solutions	Switzerland		1	115-200
5Star Solar	China		1	240-370
8.33 Solar	Spain		5	270-345
A. D. Global Synergies	India			3-300
A.R.E.	Egypt			325-340
Abba	Italy			230-300
Abcw Power	China			5-350
ABi-Solar	United States		18	275-470
Abotree Solar	China			0.3-360
Abshine	China	100		255-270
Access Solar	India		1	3-330

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Featured Product (Solar Panels)

XL120H-360~380W

XLA Solar

From £0.104 / Wp

Cell Type:	Monocrystalline
Dimensions:	1755x1038x35 mm
Weight:	19.5 kg
Cell Size:	166×166 mm
Glass Thickness:	--

More

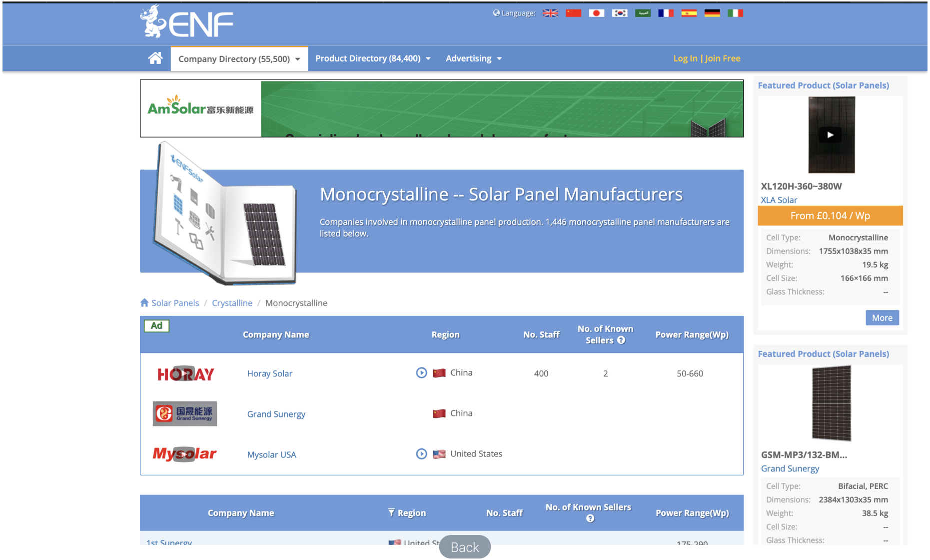
Featured Product (Solar Panels)

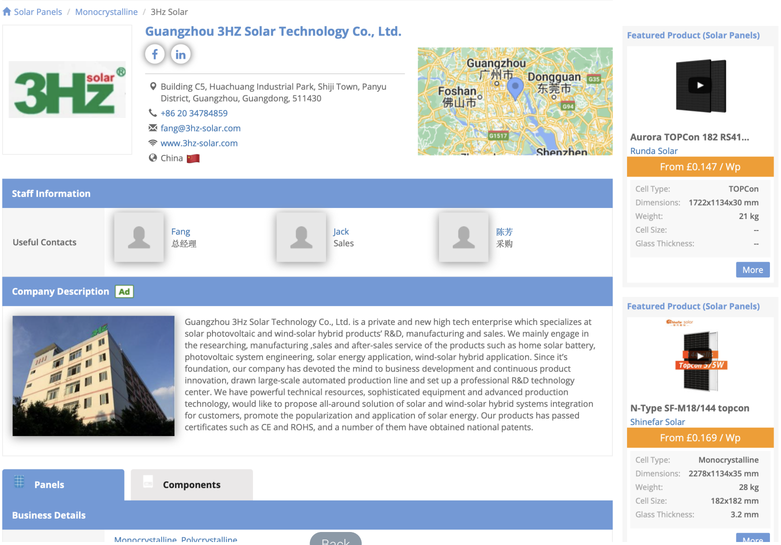
GSM-MP3/132-BM...

Grand Sunergy

Cell Type:	Bifacial, PERC
Dimensions:	2384x1303x35 mm
Weight:	38.5 kg
Cell Size:	--
Glass Thickness:	--

More


ENF
Language:
Company Directory (55,500)
Product Directory (84,400)
Advertising
Log In | Join Free
AmSolar 富乐新能源
Monocrystalline -- Solar Panel Manufacturers
Companies involved in monocrystalline panel production. 1,446 monocrystalline panel manufacturers are listed below.
Solar Panels / Crystalline / Monocrystalline
Ad
Company Name | Region | No. Staff | No. of Known Sellers | Power Range(Wp)
HORAY | Horay Solar | China | 400 | 2 | 50-660
国晟能源 Grand Sunergy | Grand Sunergy | China
Mysolar | Mysolar USA | United States
Company Name | Region | No. Staff | No. of Known Sellers | Power Range(Wp)
1st Sunergy | United St | 175-290
Back
Featured Product (Solar Panels)
XL120H-360~380W
XLA Solar
From £0.104 / Wp
Cell Type: Monocrystalline
Dimensions: 1755x1038x35 mm
Weight: 19.5 kg
Cell Size: 166×166 mm
Glass Thickness: --
More
Featured Product (Solar Panels)
GSM-MP3/132-BM...
Grand Sunergy
Cell Type: Bifacial, PERC
Dimensions: 2384x1303x35 mm
Weight: 38.5 kg
Cell Size: --
Glass Thickness: --



Solar Panels / Monocrystalline / 3Hz Solar

Guangzhou 3HZ Solar Technology Co., Ltd.

Building C5, Huachuang Industrial Park, Shiji Town, Panyu District, Guangzhou, Guangdong, 511430
+86 20 34784859
fang@3hz-solar.com
www.3hz-solar.com
China

Staff Information

Useful Contacts	Fang 总经理	Jack Sales	陈芳 采购

Company Description Ad

Guangzhou 3Hz Solar Technology Co., Ltd. is a private and new high tech enterprise which specializes at solar photovoltaic and wind-solar hybrid products' R&D, manufacturing and sales. We mainly engage in the researching, manufacturing ,sales and after-sales service of the products such as home solar battery, photovoltaic system engineering, solar energy application, wind-solar hybrid application. Since it's foundation, our company has devoted the mind to business development and continuous product innovation, drawn large-scale automated production line and set up a professional R&D technology center. We have powerful technical resources, sophisticated equipment and advanced production technology, would like to propose all-around solution of solar and wind-solar hybrid systems integration for customers, promote the popularization and application of solar energy. Our products has passed certificates such as CE and ROHS, and a number of them have obtained national patents.

Panels | Components

Business Details

Monocrystalline, Polycrystalline

Featured Product (Solar Panels)

Aurora TOPCon 182 RS41...
Runda Solar
From £0.147 / Wp

Cell Type:	TOPCon
Dimensions:	1722x1134x30 mm
Weight:	21 kg
Cell Size:	--
Glass Thickness:	--

More

Featured Product (Solar Panels)

N-Type SF-M18/144 topcon
Shinefar Solar
From £0.169 / Wp

Cell Type:	Monocrystalline
Dimensions:	2278x1134x35 mm
Weight:	28 kg
Cell Size:	182x182 mm
Glass Thickness:	3.2 mm

More

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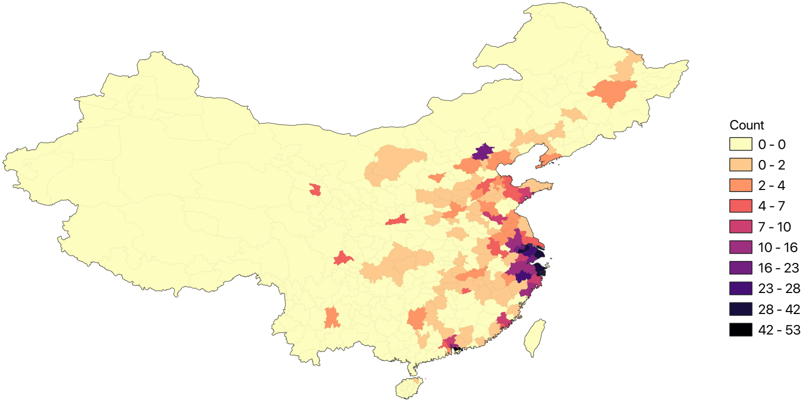
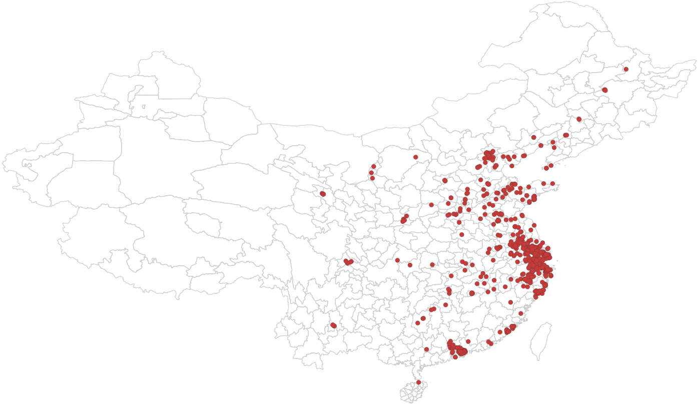
Spatial concentration of the Chinese solar industry



Note: Number of solar firms in different Chinese cities, 2019 Back

Spatial concentration of the Chinese solar industry



Solar PV in the Chinese government's Five-Year Plans

- **2001-2005 Tenth Five-Year Plan:**
  - Solar a targeted sector for first time, together with other renewable energies.
  - In 2001 no solar industry.
  - In 2005 considerable growth.
- **2006-2010 Eleventh Five-Year Plan:**
  - Solar industry as an opportunity to attain technological leadership.
  - Included funding for R&D and manufacturing development for the first time.
  - Solar industry witnessed exceptional growth
- **2011-2015 Twelfth Five-Year Plan:**
  - Government kept pushing for solar adoption, supply-chain expansion and indigenous R&D.
  - R&D goals gained in detail and scope
- **2016-2020 Thirteenth Five-Year Plan:**
  - Targeting capacity and R&D expansion, as well as industry-wide cost-reduction.
  - Includes Thirteenth Five Year Plan for Solar Energy Development.

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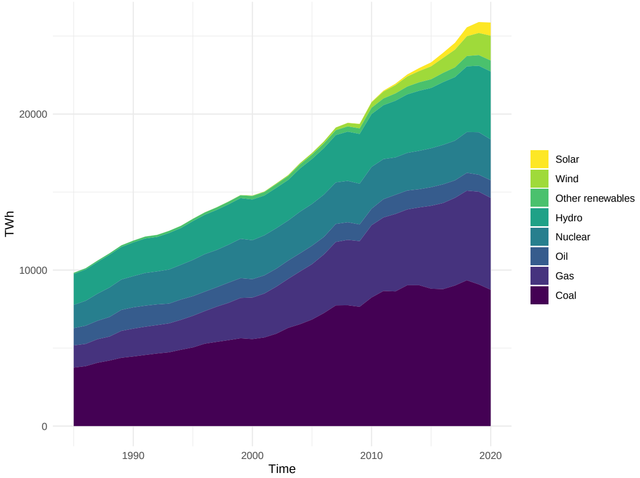
Renewable electricity capacity, especially solar, has grown rapidly

Figure: World electricity generation by source



Source: International Energy Agency (IEA)

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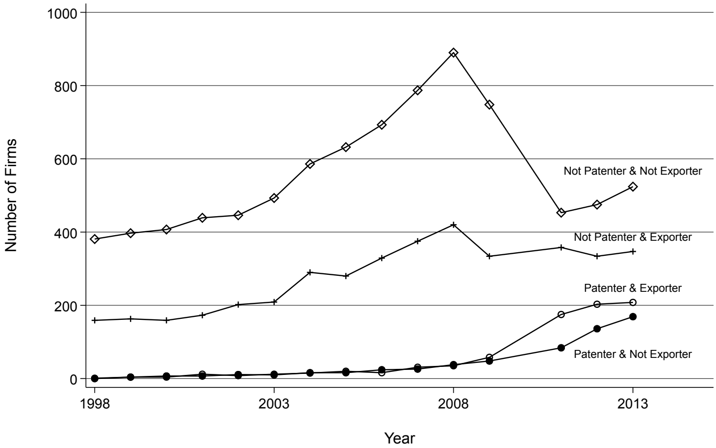
The productivity thresholds in the data

Figure: Number of firms (ASIE) in each group



Note: Firm-level data from ASIE, merged with SIPO.

Optimal Profits (3 regimes)

$$\pi_{o,s}(\varphi) = \max\left\{ \sum_{d \neq \tilde{d}} \left\{ p_{od,s}(\varphi) q_{od,s}(\varphi) - w_o \frac{\tau_{od,s} a_{o,s} q_{od,s}(\varphi)}{\varphi} \right\} - w_o f_{o,s}, \right.$$

$$\sum_{d} \left\{ p_{od,s}(\varphi) q_{od,s}(\varphi) - w_o \frac{\tau_{od,s} a_{o,s} q_{od,s}(\varphi)}{\varphi} - w_o f^x_{o,\tilde{d},s} \right\} - w_o f_{o,s},$$

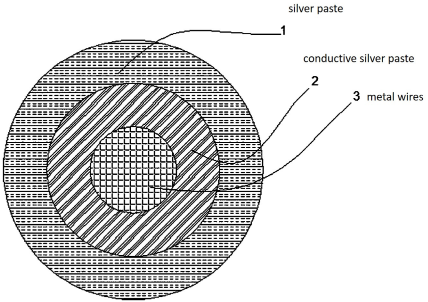
$$\left. \sum_{d} \left\{ p_{od,s}(\varphi) q_{od,s}(\varphi) - w_o \frac{\tau_{od,s} a_{o,s} q_{od,s}(\varphi)}{\xi_{o,s}\varphi} - w_o f^x_{o,\tilde{d},s} \right\} - w_o f_{o,s} - w_o \phi_{o,s} f^i_{o,s} \right\}$$

Back to thresholds

LBD-Patent: Patent as process innovation

Grid Line Structure for Solar Cell manufacturing (CN104752533A)

This invention comprises metal wires and conductive silver paste. The grid line is woven from metal wires, with a layer of silver paste applied to the metal wires which ensures excellent adhesion between the silver paste and the metal wires as well as strong ohmic contact between the sub-grid line and the silicon wafer. The silver paste used for the main grid line does not contain glass material, which ensures good adhesion between the main grid line and the silicon wafer and reduces the recombination of minority carriers under the main grid line. **Compared with the prior art, the present invention greatly reduces the amount of (expensive) silver paste used generating big cuts in production costs. It ensures excellent aspect ratios of the grid lines, eliminating the possibility of broken lines and false prints, thereby improving the photovoltaic conversion efficiency of the solar cell, and being suitable for large-scale industrial production.**



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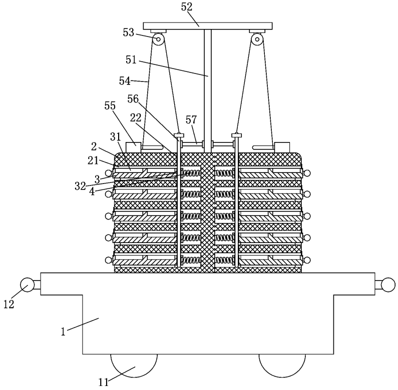
LBD-Patent: Patent as process innovation

Transfer Assembly of a Solar Cell (CN208706675U)

The utility model discloses a transfer assembly of a solar cell piece with a metal-stacked electrode. The assembly comprises a trolley body, a storage member arranged on the top of the trolley body, and a positioning component arranged on the storage member. A plurality of slots are opened on the storage member, and a storage plate is slidably connected in each slot. The top of the storage plate is provided with a groove, a spring is provided on the inner wall of each slot, the spring is connected to the storage plate, a first connecting hole is opened on the storage plate, and a second connecting hole penetrating all the slots is opened on the storage member. The positioning component includes a support column, a crossbar, a pulley, a rope, a motor, a limit rod, and a sliding block. **The utility model delivers the solar cell piece through the newly designed transfer assembly. The structure is simple, easy to install and transport, and will not damage the solar cell piece during transportation, reducing the defect rate and ensuring product quality.**



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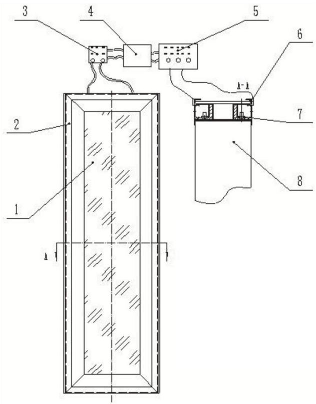
Non-LBD Patent

Road Cliff Lighting Device (CN212273899U)

This utility model patent relates to a road cliff photovoltaic lighting device, which includes a road cliff stone or road guardrail connected to the outer surface of a photovoltaic component. The photovoltaic component is connected to the inverter and battery through a controller in sequence, and the controller is connected to the light strip. The light strip is located on one side of the road cliff stone or road guardrail facing the center of the road. By combining the photovoltaic power generation system with the road cliff or guardrail lighting, photovoltaic power generation, which serves as green energy, is closely integrated with transportation, solving the power supply and subsequent maintenance problems of traditional road lighting and reducing construction and maintenance costs. It also produces an uninterrupted power supply to indicate the road dividing lines and boundary lines, guiding the passage of vehicles and pedestrians, relieving driving fatigue and beautifying the road.



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Non-LBD Patent

New Phosphide Material

The present invention provides a carbon-doped P-type gallium phosphide material, in which carbon is used as the doping element of the P-type gallium phosphide semiconductor material. The preparation method of the material is to use metal organic chemical vapor deposition technology, introduce organic gallium source and phosphorus source into the reaction chamber, let them decompose at high temperature, and react on the surface of the substrate to produce gallium phosphide material. During the generation of gallium phosphide material, carbon impurities are introduced by inputting substances containing carbon elements, or by utilising carbon atoms generated by the organic gallium source during thermal decomposition. In the present invention, carbon replaces Mg or Zn. Since carbon doping has a small diffusion coefficient and stable properties, highly doped GaP materials can be produced, which are characterised by high efficiency, low diffusion, and high stability. Back to Data Section

Descriptive Statistics

	Mean	Std. Dev.	Sample Size
SIPO, 2004-2020, 358 cities:			
Total patents by solar firms	13.1	111.3	6,086
Design patents	1.2	10.4	6,086
Utility model and invention patents	11.9	102.8	6,086
Orbis and Qichacha, 358 cities:			
Total number of solar firms, 2004-2020	2.9	10.2	6,086
Total revenue of solar firms, RMB, billions, 2004-2020	0.218	1.38	6,086
Customs, 358 cities:			
Total export value of solar firms, millions USD, 2004-2016	24.8	186	4,654
Total export volume of solar firms, millions, 2004-2015	3.18	43.7	4,296
Average export price of solar firms, USD, 2004-2015	9,716	480,762	4,296

Notes: Each observation is city-year pair. There are up to 358 cities between 2004 and 2020 (6,086 observations), but different datasets may have lower numbers of observations as noted in the table. The revenue numbers are adjusted to account for multi-product firms.

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Descriptive Statistics

	Mean	Std. Dev.	Sample Size
ENF, 2004-2013, 358 cities:			
Total Solar Panel capacity, MWh	82.4	483.3	3,580
Total Solar Panel production, MWh	40.7	265.5	3,580
Total Solar Cell capacity, MWh	50.8	353.4	3,580
Total Solar Cell production, MWh	31.3	233.0	3,580
Total Number of Solar Panel firms	0.9	3.5	3,580
Total Number of Solar Cell firms	0.2	1.0	3,580
Statistics Yearbook, 2004-2020, 284 cities:			
GDP, billion RMB	196.0	307.2	4,828
Population, thousand	4,453	3,176	4,828
GDP per capita, RMB	43,497	46,936	4,828

Notes: Each observation is city-year pair. There are up to 358 cities between 2004 and 2020 (6,086 observations), but different datasets may have lower numbers of observations as noted in the table.

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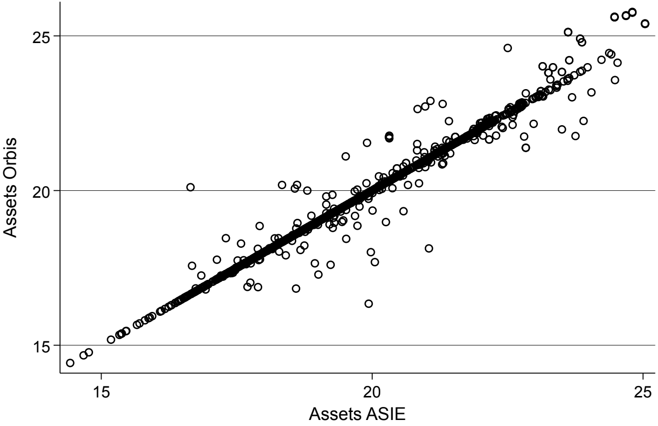
Validation with ASIE



Notes: The axis is the log(assets) in the ASIE data set, and the y-axis is the log(assets) in the Orbis data set. Each point is one firm in one year. If we fit a linear line, the coefficient is 1.01, p¡0.01, and R^2 = 0.9679

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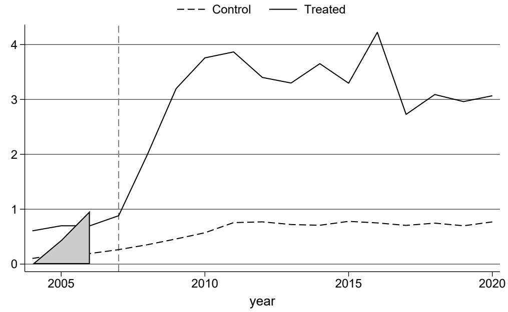
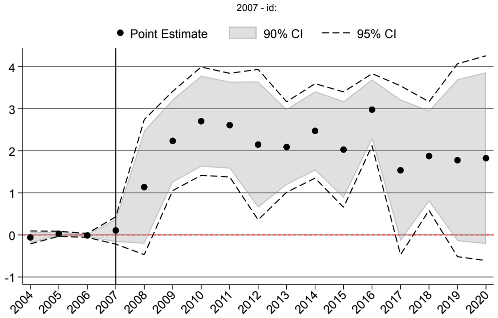
Results: 2007 cohort, Patents

Figure: Number of patents by solar firms - Any subsidy (2007 example)





Notes: SDID on 358 cities, 3 (Jonzhou, Xinju & Yangzhou) introduced policy in 2007. Outcome: IHS of patents by solar firms in a city-year. SE cluster bootstrapped by city.

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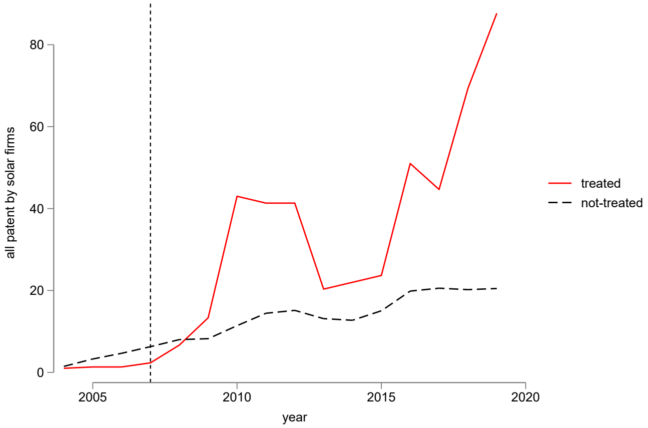
Results: 2007 cohort raw trends, Patents

Figure: Number of patents by solar firms for the treated and control group in 2007



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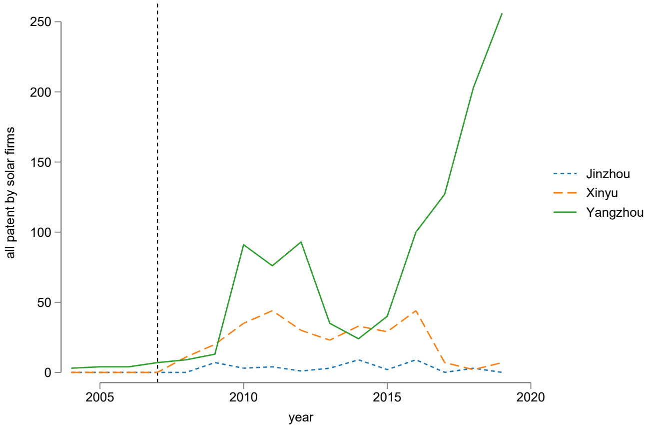
Results: 2007 cohort raw trends, Patents

Figure: Number of patents by solar firms for the three cities treated in 2007



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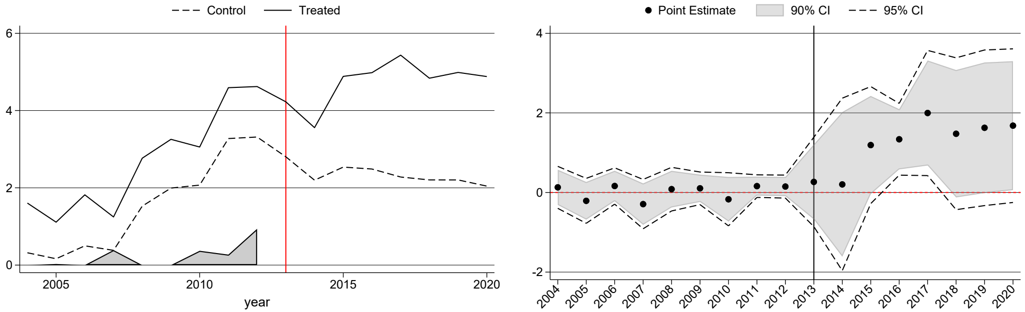
Results: 2013 cohort, Patents

Figure: Patent - Any subsidy (2013 example)



Notes: SDID estimates on 358 cities, focusing on the 3 that introduced a policy in 2013. Outcome IHS of patents by solar firms in a city-year. SE cluster bootstrapped by city.

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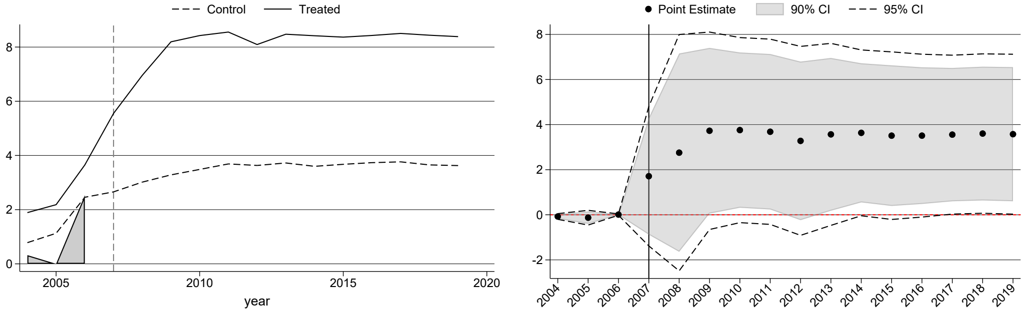
Results: 2007 cohort, Revenue

Figure: Revenue - Any subsidy (2007 example)



Notes: SDID estimates on 358 cities, focusing on the 3 that introduced a policy in 2007. Outcome is IHS of revenue of solar firms in a city-year pair.

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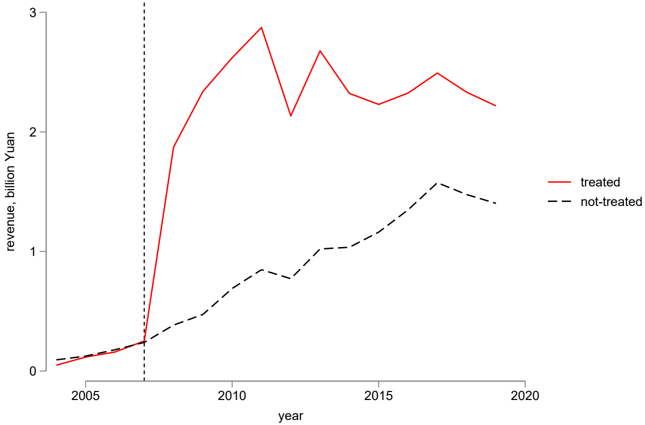
Results: 2007 cohort raw trends, Revenue

Figure: Total revenue by solar firms for the treated and control group in 2007



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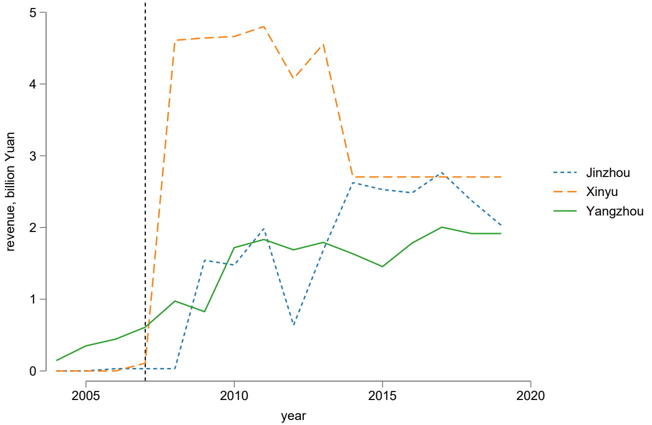
Results: 2007 cohort raw trends, Revenue

Figure: Total revenue by solar firms for the three cities treated in 2007



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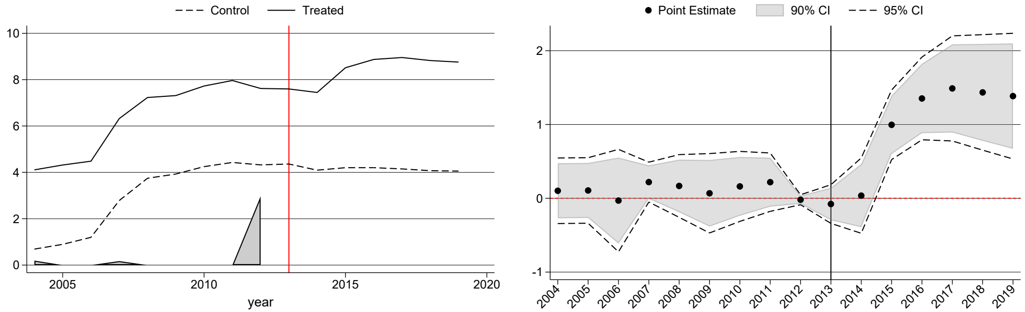
Results: 2013 cohort, Revenue

Figure: Revenue - Any subsidy (2013 example)



Notes: SDID estimates on 358 cities, focusing on the 3 that introduced a policy in 2013. Outcome is IHS of revenue of solar firms in a city-year pair. SE cluster bootstrapped by city.

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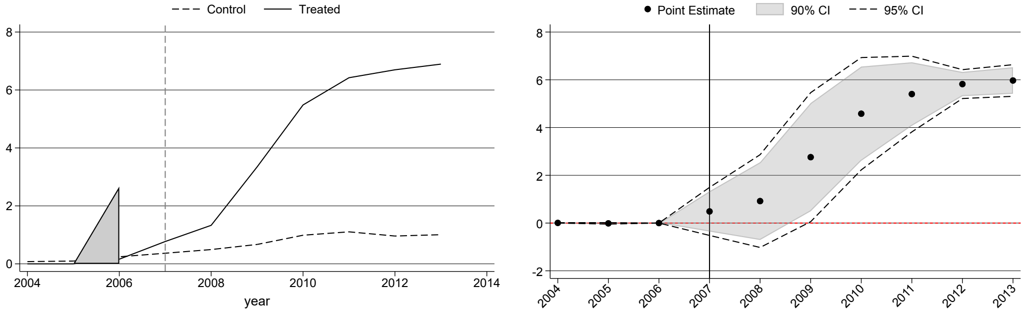
Results: 2007 cohort, Production Capacity

Figure: Panel Production Capacity - Any subsidy (2007 example)

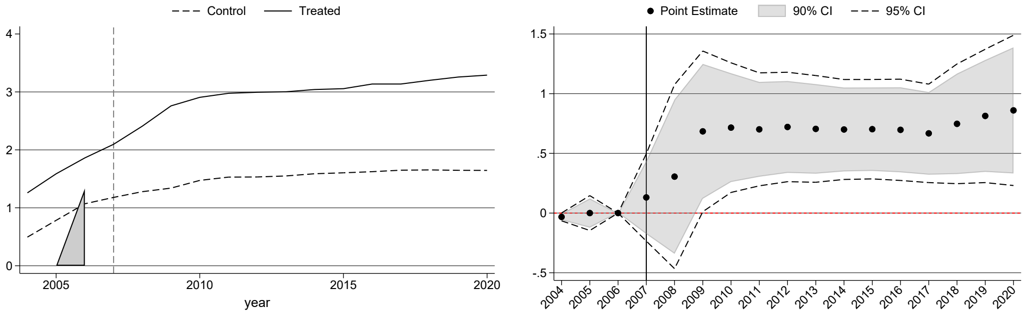


Notes: SDID estimates on 358 cities, focusing on the 3 that introduced a policy in 2007. Outcome is IHS of Solar Panel production capacity in a city-year pair.

2007 - IHS

Results: 2007 cohort, Firm count

Figure: Firm Count - Number of Solar Firms - Any subsidy (2007 example)



Notes: SDID estimates on 358 cities, focusing on the 3 that introduced a policy in 2007. Outcome is IHS of number of solar firms in a city-year pair.

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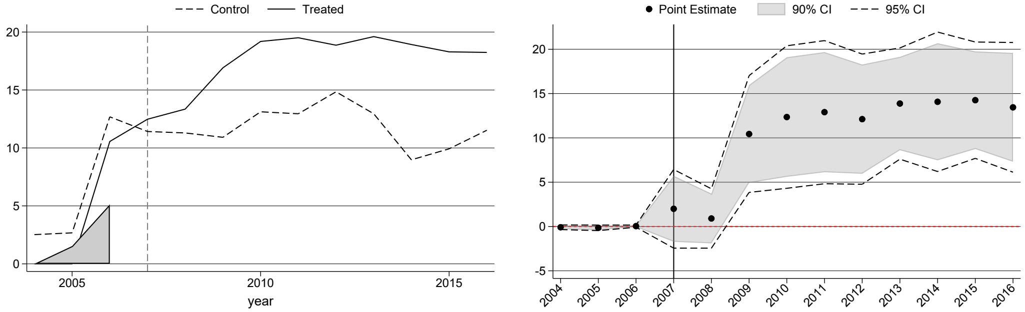
Results: 2007 cohort, Solar export value

Figure: Solar export value - Any subsidy (2007 example)



Notes: SDID estimates on 358 cities, focusing on the 3 that introduced a policy in 2007. Outcome is IHS of export value of Solar firms in a city-year pair.

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Results: Total exports

Table: Total exports (Aggregate ATT)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Export value	2.451**	0.658	3.217**	4.160**
	(1.178)	(1.130)	(1.443)	(2.143)
Observations	4,654	4,654	4,654	4,654

Notes: * 0.1 ** 0.05 *** 0.01. SDID on 358 cities 2004-2016. Outcome is IHS.

Back

Results

Table: Productivity (Aggregate ATT)

Panel A	(1)	(2)	(3)	(4)
Period: 2004-2020	*Any subsidy*	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
Revenue	1.015**	0.069	1.802***	2.563***
	(0.455)	(0.277)	(0.629)	(0.844)
Labor	0.788**	0.042	1.498***	1.815**
	(0.350)	(0.203)	(0.575)	(0.825)
Capital	0.526	-0.186	1.260**	1.712**
	(0.354)	(0.175)	(0.518)	(0.799)
Observations	6,086	6,086	6,086	6,086

Notes: * 0.1 ** 0.05 *** 0.01. The revenue, labor and capital numbers are adjusted to account for multi-product firms leveraging firm-level export data

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Results

Table: Productivity (Aggregate ATT) cont.

Panel B	(1)	(2)	(3)	(4)
Period: 2004-2013	*Any subsidy*	*Demand subsidy*	*Production subsidy*	*Innovation subsidy*
Revenue	1.776***	0.294	2.221***	2.653***
	(0.570)	(0.209)	(0.654)	(1.017)
Panel production capacity	2.098***	0.587	2.496***	2.930***
	(0.532)	(0.467)	(0.575)	(0.773)
Labor	1.444**	0.139	1.809**	2.049**
	(0.606)	(0.242)	(0.721)	(1.032)
Capital	1.177**	0.103	1.494**	1.792*
	(0.524)	(0.246)	(0.611)	(0.923)
Observations	3,580	3,580	3,580	3,580

Notes: * 0.1 ** 0.05 *** 0.01. The revenue, labor and capital numbers are adjusted to account for multi-product firms leveraging firm-level export data

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Results

Table: $PM_{2.5}$ concentration (Levels, Aggregate ATT)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
PM 2.5 concentration	-0.611	-1.192***	-0.167	-0.161
	(0.441)	(0.581)	(0.394)	(0.584)
Observations	6,086	6,086	6,086	6,086
Mean of Dep. var.	38.58	38.58	38.58	38.58

Notes: * 0.1 ** 0.05 *** 0.01. The LHS variable is annual average $\mu g/m^3$ concentration of $PM_{2.5}$ at 0.1 x 0.1 degree resolution. From this, we calculate area-weighted averages. The source is the V5. GL.02 data set.

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Results

Table: CO_2 EMISSIONS

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Annual CO_2 emissions	-0.038^{**}	-0.042^{*}	-0.028	-0.020
	(0.015)	(0.023)	(0.017)	(0.028)
Observations	4,872	4,872	4,872	4,872

Notes: * 0.1 ** 0.05 *** 0.01. Each observation is an admin2 level region and there are 348 admin2 regions in China with available data. Time: 2004-2017. Each column is one SDID regression. The coefficient is the ATT which averages the staggered treatment effect. The outcome variable is annual CO_2 emissions and it is transformed using IHS. Its source is the county-level annual data set of J. Chen et al (2020), which we remap to our admin2 regions. All regressions without controls.

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Results

Table: Positive Spillovers outweighs Business Stealing (cf. Bloom, Schankerman & Van Reenen, 2013)

	(1) All patents	(2) Firm count	(3) Revenue	(4) Panel capacity	(5) Solar export value
Any subsidy in an adjacent city	0.373***	0.099	0.617***	0.385	1.099**
	(0.096)	(0.055)	(0.199)	(0.263)	(0.491)
Observations	5,049	5,049	5,049	3,210	3,861

Notes: * 0.1 ** 0.05 *** 0.01. The revenue numbers are adjusted to account for multi-product firms leveraging firm-level export data

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Spillover discussion

- Cross-city spillovers positive, but smaller coefficients than own-effects. Also true for other policies.

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- Might expect this from demand policies, but supply policies expected to have negative effects through business stealing
- Suggestive of positive cross-city technological spillovers that outweigh business stealing (see Bloom, Schankerman and Van Reenen, 2013).
- Investigating using patent citation patterns and alternative distance metrics.

Back

Other policies: Innocom

- Wei et al. (2023) and Chen et al. (2021) examine Innocom, a major policy which after 2008 increased incentives for patenting and R&D through lower tax
- Had many features which led to low quality patents and relabeling of expenses
- But unlikely that this correlated with solar policies (a time effect). Placebo on non-solar patents show zero effects
- Wei et al. (2023) show many purchases of patents to hit six patents used by bureaucrats as indicator
- We only use first filing. Also examine through dropping firms with a spike at 6 patents.

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Results

Table: Controlling for GDP per capita

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
All patent	0.483**	0.226	0.867***	1.001***
	(0.205)	(0.242)	(0.220)	(0.341)
☐ Design patents	0.187	0.275	0.240	0.141
	(0.132)	(0.190)	(0.167)	(0.254)
☐ Invention/utility model patents	0.527**	0.191	0.960***	1.051***
	(0.213)	(0.241)	(0.232)	(0.361)
• Solar patents	0.523***	0.247	0.802***	0.875***
	(0.191)	(0.230)	(0.204)	(0.339)
• Non-solar patents	0.254	-0.061	0.739***	0.801**
	(0.182)	(0.215)	(0.217)	(0.349)
Firm count	0.210***	0.030	0.380***	0.396***
	(0.081)	(0.031)	(0.125)	(0.138)
Revenue	1.007***	0.083	1.767***	2.496***
	(0.458)	(0.197)	(0.505)	(0.686)

Notes: * 0.1 ** 0.05 *** 0.01. The revenue numbers are adjusted for to account for multi-product firms.

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Results

Table: Controlling for GDP per capita (cont.)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Panel capacity	2.025***	0.531	2.415***	2.848***
	(0.466)	(0.428)	(0.470)	(0.705)
Solar export value	4.515***	1.367*	6.250***	8.967***
	(0.970)	(0.741)	(1.428)	(2.136)
Export value	2.409***	0.577	3.210**	4.041**
	(0.886)	(1.009)	(1.292)	(1.992)

Notes: * 0.1 ** 0.05 *** 0.01.

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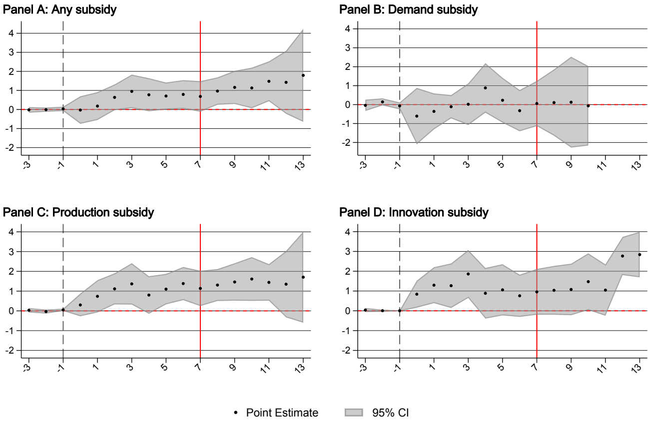
Results: Patents, Cohorts between 2007 and 2013

Figure: Total patents, cohorts between 2007 and 2013



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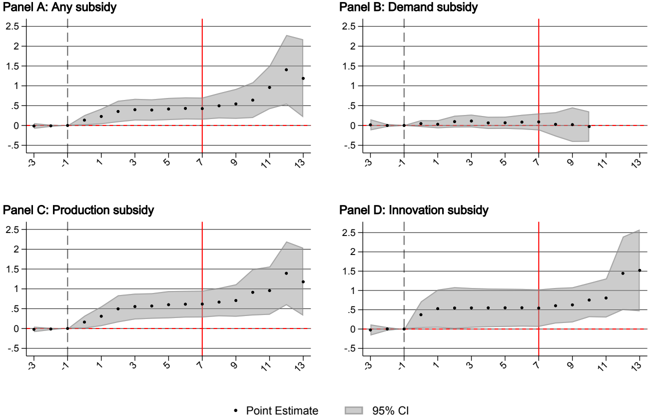
Results: Firm count, Cohorts between 2007 and 2013

Figure: Firm count, cohorts between 2007 and 2013



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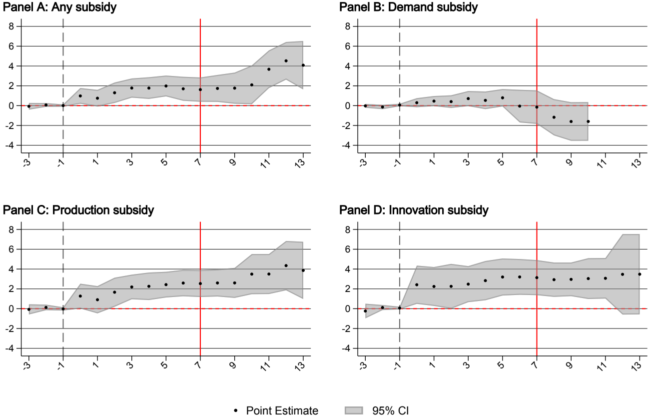
Results: Revenue, Cohorts between 2007 and 2013

Figure: Revenue, cohorts between 2007 and 2013



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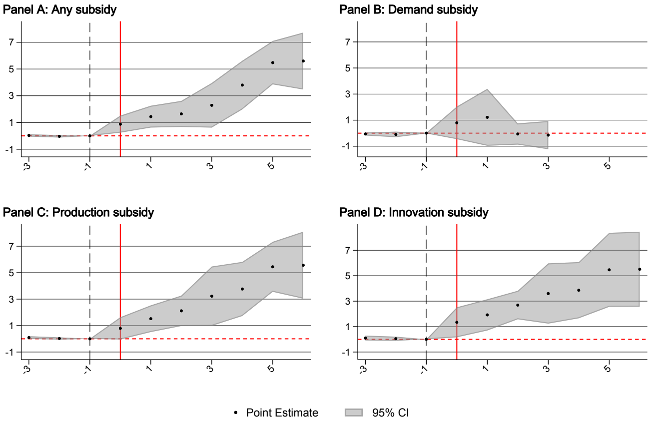
Results: Panel capacity, Cohorts between 2007 and 2013

Figure: Panel capacity, cohorts between 2007 and 2013



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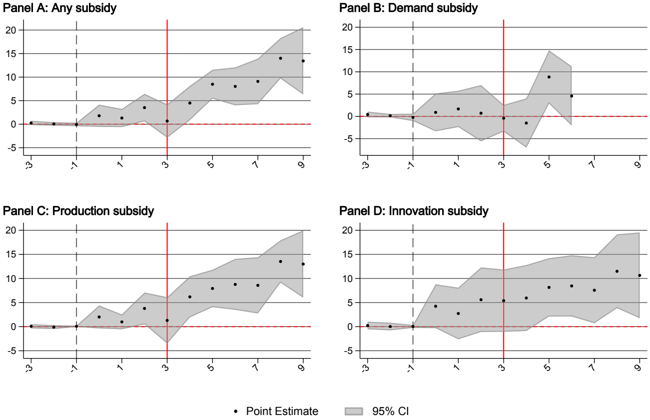
Results: Solar export value, Cohorts between 2007 and 2013

Figure: Solar export value, cohorts between 2007 and 2013



Notes:

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Results

Table: Levels results (Patents)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
All patents	6.310	-7.076	20.046**	25.613*
	(9.949)	(14.578)	(9.569)	(14.873)
Observations	6,086	6,086	6,086	6,086
Mean of Dep. var.	13.128	13.128	13.128	13.128

Notes: * 0.1 ** 0.05 *** 0.01.

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Results

Table: Levels results (Revenue)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Revenue (million RMB)	135	-0.95	329^{**}	397^{**}
	(123)	(109)	(148)	(179)
Observations	6,086	6,086	6,086	6,086
Mean of Dep. var.	157	157	157	157

Notes: * 0.1 ** 0.05 *** 0.01. The revenue numbers are adjusted to account for multi-product firms leveraging firm-level export data

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Results

Table: Levels results (Panel capacity)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Panel capacity (MWh)	319.567**	138.574	366.728**	480.764***
	(128.377)	(127.902)	(147.783)	(175.088)
Observations	3,580	3,580	3,580	3,580
Mean of Dep. var.	82.449	82.449	82.449	82.449

Notes: * 0.1 ** 0.05 *** 0.01.

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Results

Table: Levels results (Firm count)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Firm count	1.199	-0.257	2.505*	2.900
	(0.898)	(0.617)	(1.462)	(2.122)
Observations	6,086	6,086	6,086	6,086
Mean of Dep. var.	2.872	2.872	2.872	2.872

Notes: * 0.1 ** 0.05 *** 0.01.

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Results

Table: Levels results (Solar exports)

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Solar export value (mill dollar)	22.1^{*}	4.6	26.9^{**}	31.9^{*}
	(12.4)	(13.7)	(12.7)	(17.3)
Observations	4,654	4,654	4,654	4,654
Mean of Dep. var.	19.27	19.27	19.27	19.27

Notes: * 0.1 ** 0.05 *** 0.01.

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Results

Table: City-level total solar patents

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Patent	0.444***	0.114	0.662***	1.029***
	(0.150)	(0.138)	(0.213)	(0.219)
Observations	6,086	6,086	6,086	6,086

Notes: * 0.1 ** 0.05 *** 0.01.

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Results

Table: Outcome variable divided equally among plant locations

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Panel capacity	1.415^{***}	-0.052	1.816^{***}	1.730^{**}
	(0.505)	(0.282)	(0.547)	(0.745)
Observations	3,580	3,580	3,580	3,580

Notes: * 0.1 ** 0.05 *** 0.01. Each observation is an admin2 level region and there are 358 admin2 regions in China. Time: 2004-2013. The sample is restricted to ENF production firms. The outcome variable is divided equally among the three plant locations listed in this database instead of being allocated to firms' headquarters.

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Results

Table: LEARNING-BY-DOING PATENTS

	(1) Any subsidy	(2) Demand subsidy	(3) Production subsidy	(4) Innovation subsidy
Patent	0.365**	0.187	0.604***	0.914***
	(0.149)	(0.186)	(0.235)	(0.377)
Observations	5,728	5,728	5,728	5,728

Notes: * 0.1 ** 0.05 *** 0.01. Each observation is an admin2 level region and there are 358 admin2 regions in China. 43 regions are treated by any subsidy. Time: 2004-2020. Each column is one sdid regression. Without controls. The coefficient is the ATT which averages the staggered treatment effect. All regressions without controls. 25.6% of the utility + invention patents are classified as LBD patents.

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Placebo Non-solar Patents

Table: PLACEBO: CITY-LEVEL TOTAL NON-SOLAR PATENTS

	(1) *Any subsidy*	(2) *Demand subsidy*	(3) *Production subsidy*	(4) *Innovation subsidy*
Patent	-0.064	0.004	-0.118	-0.034
	(0.438)	(0.965)	(0.309)	(0.811)
Observations	6,086	6,086	6,086	6,086

Notes: * 0.1 ** 0.05 *** 0.01. Outcome is total patents (mainly non-solar) Each observation is an admin2 level region and there are 358 admin2 regions in China. 43 regions are treated by any subsidy. Time: 2004-2020. Each column is one sdid regression. The coefficient is the ATT which averages the staggered treatment effect. All regressions without controls

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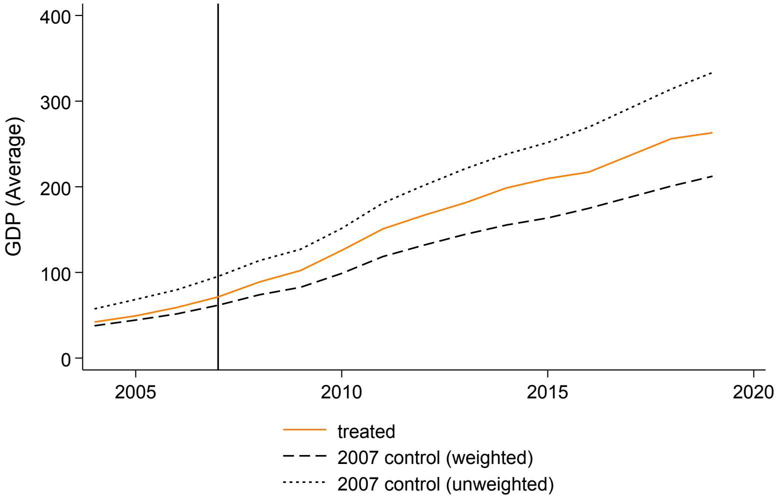
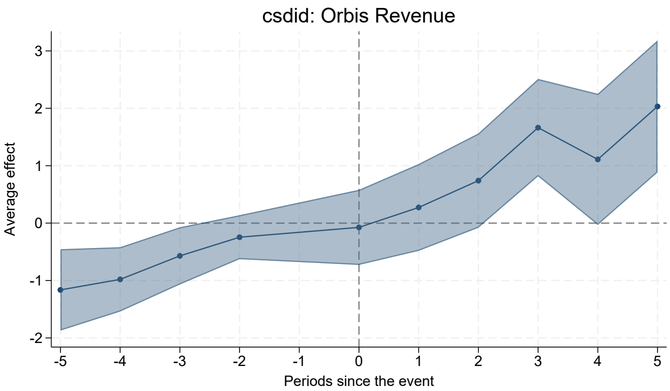
Characterising the control group



Potential pretrend



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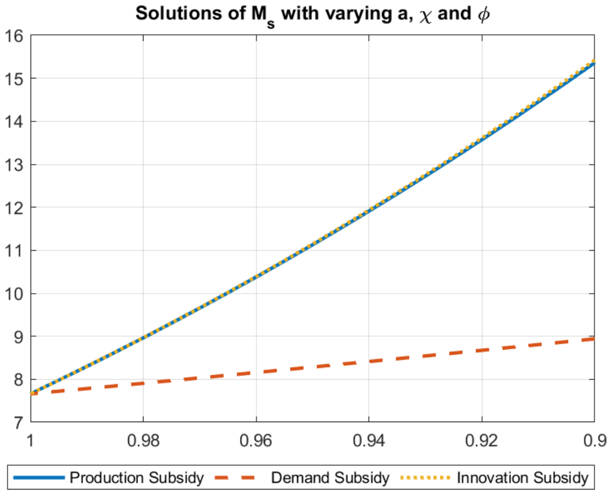
Simulation Results: Number of Firms



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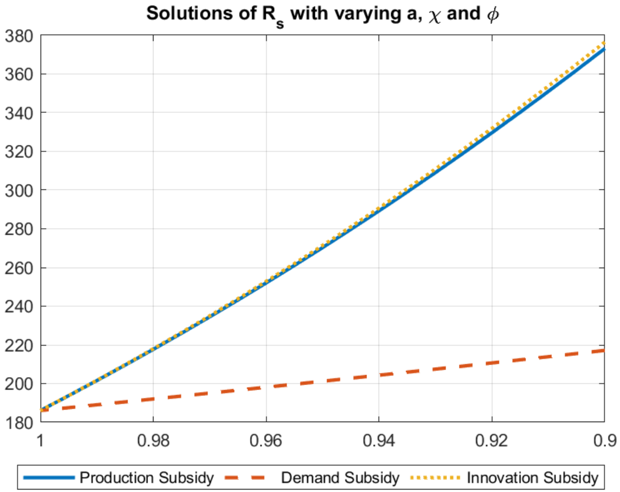
Simulation Results: Revenue



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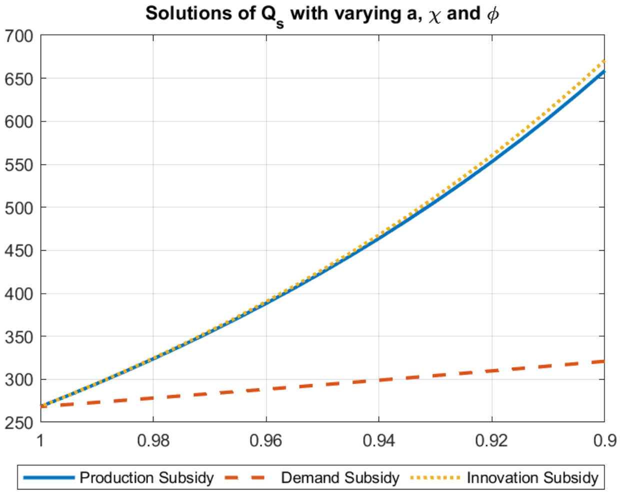
Simulation Results: Quantity



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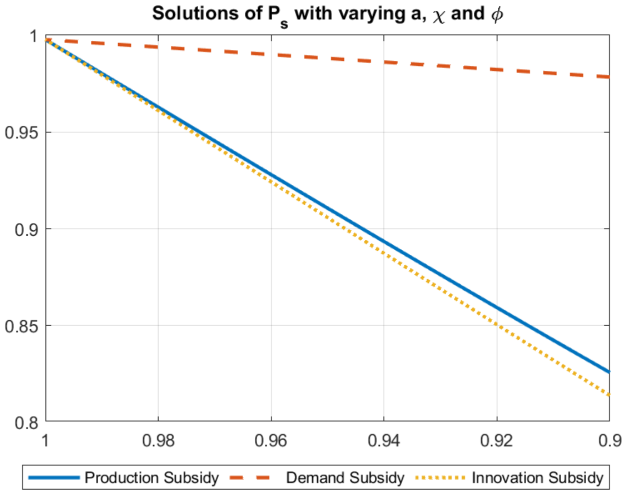
Simulation Results: Price



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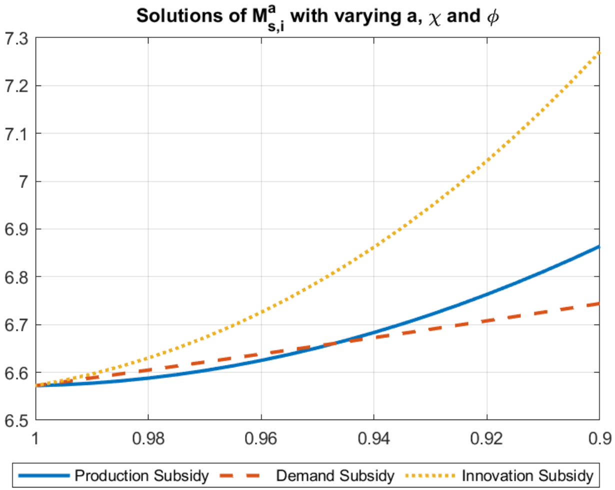
Simulation Results: Aggregate



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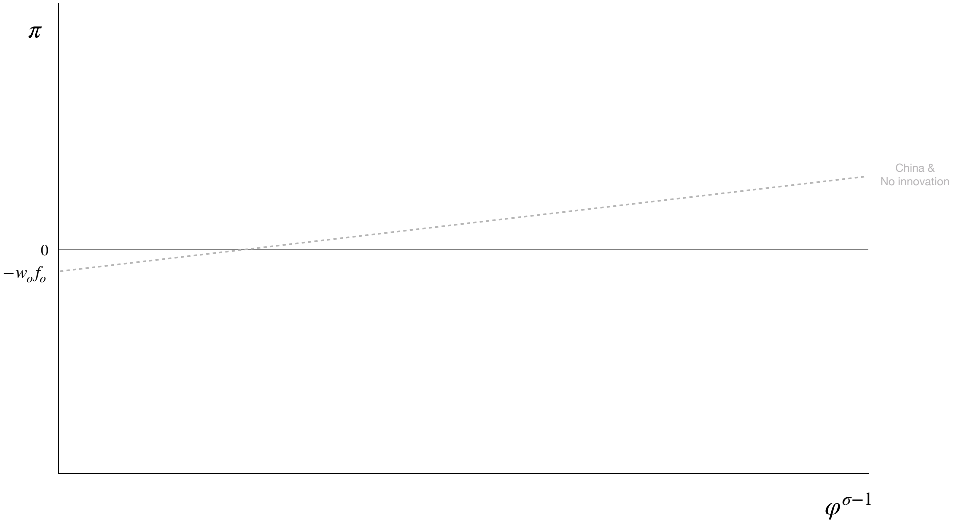
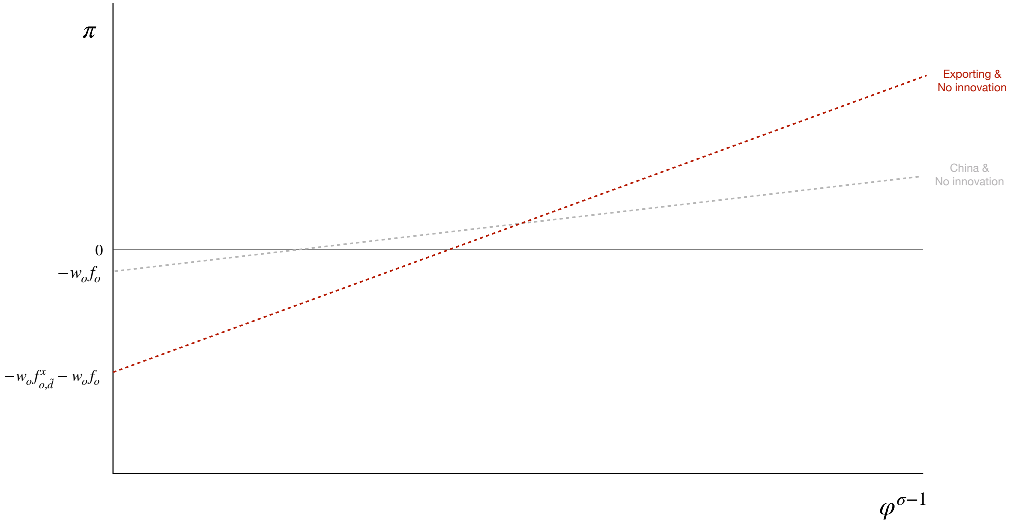
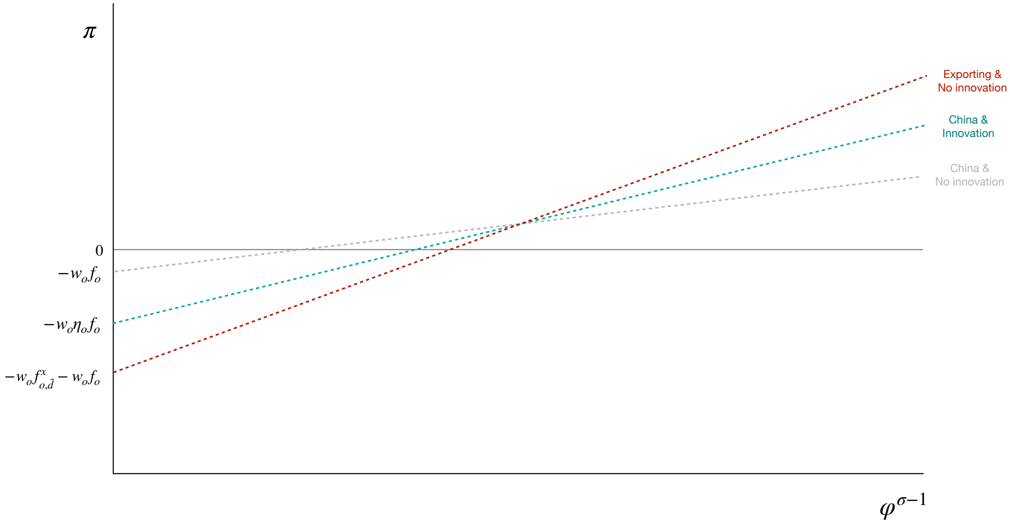
Impact of place-based subsidies



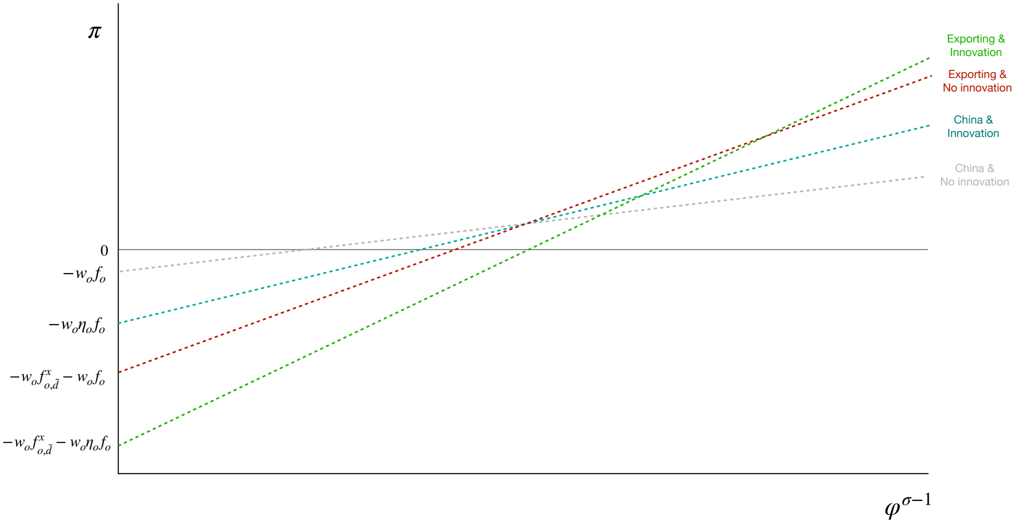
Impacts of place-based subsidies



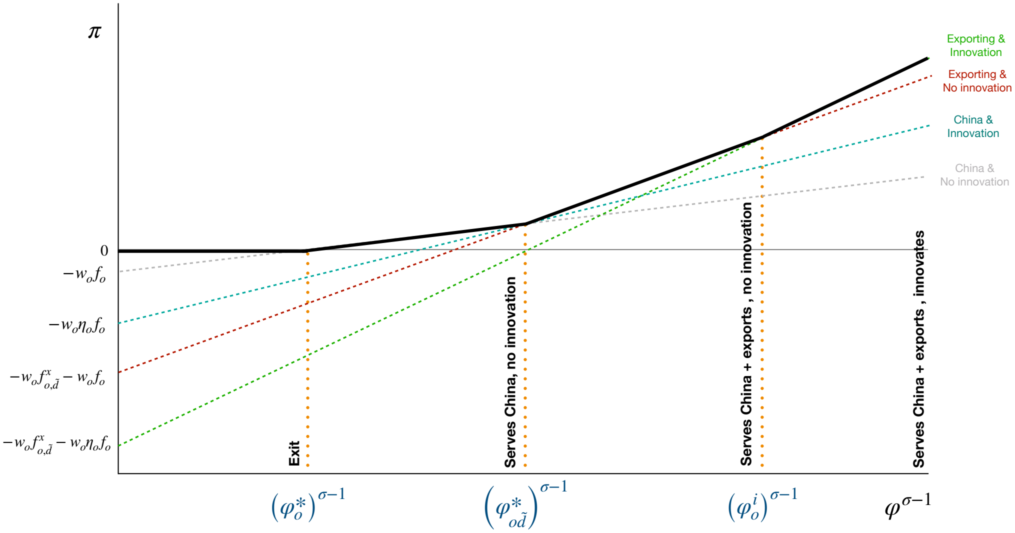
Impacts of place-based subsidies



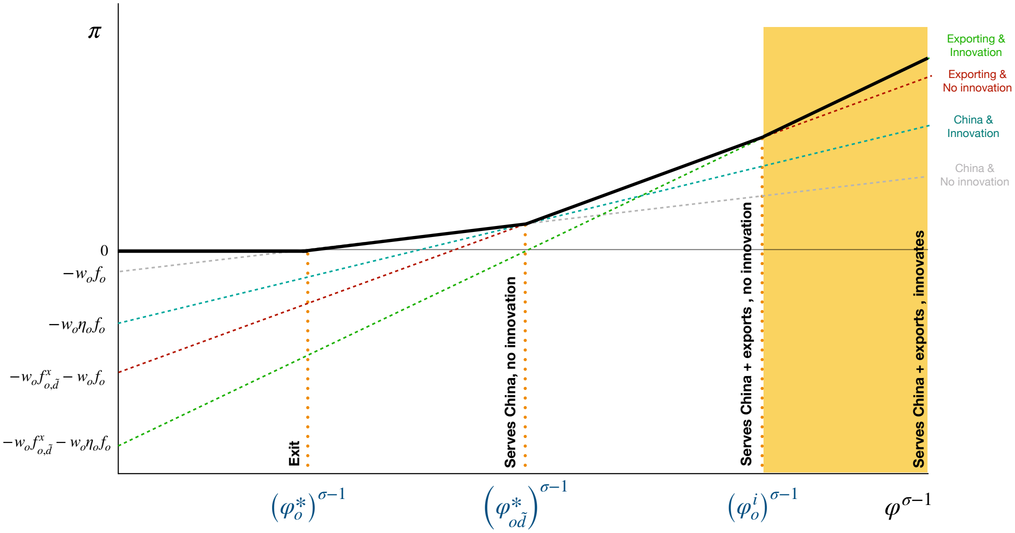
Impacts of place-based subsidies



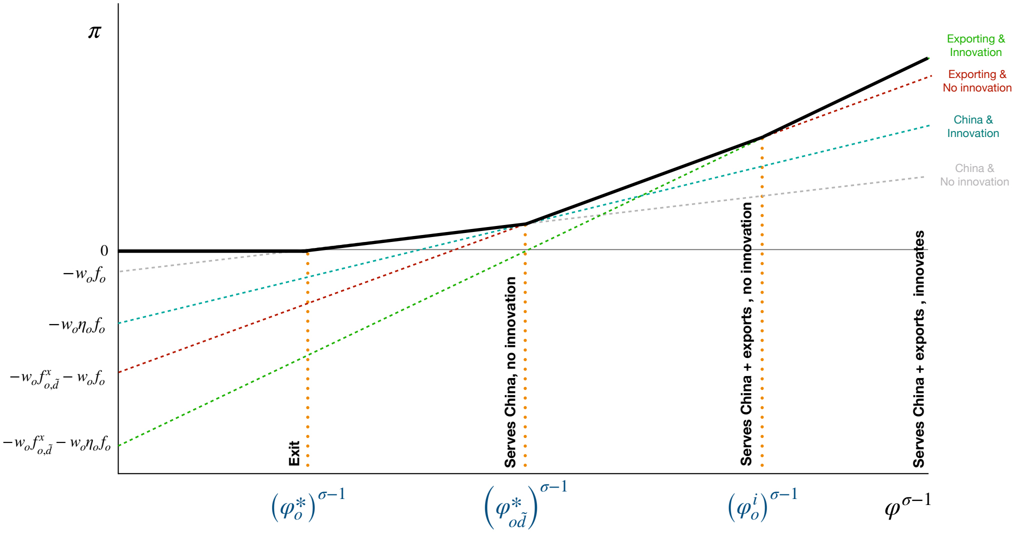
Impacts of place-based subsidies



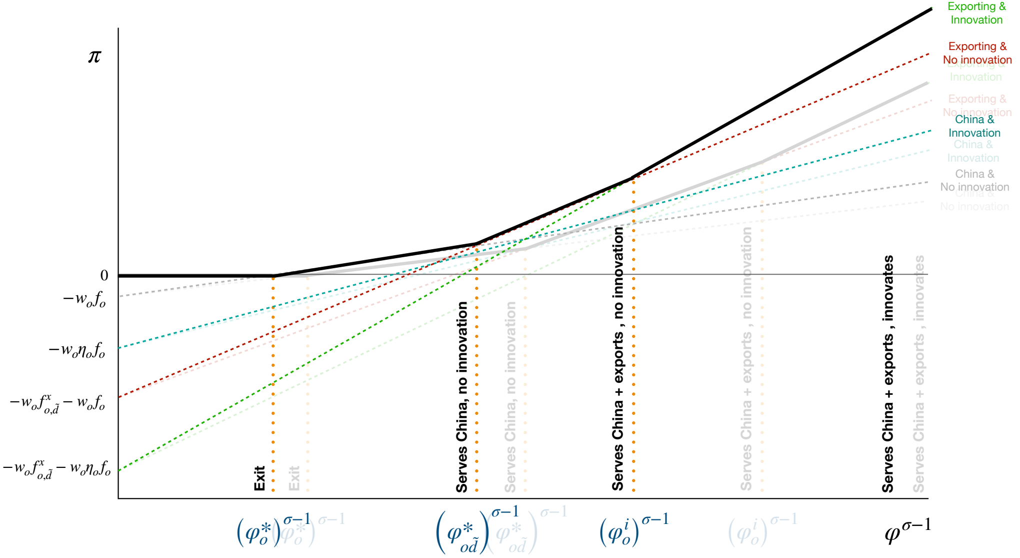
Impacts of place-based subsidies



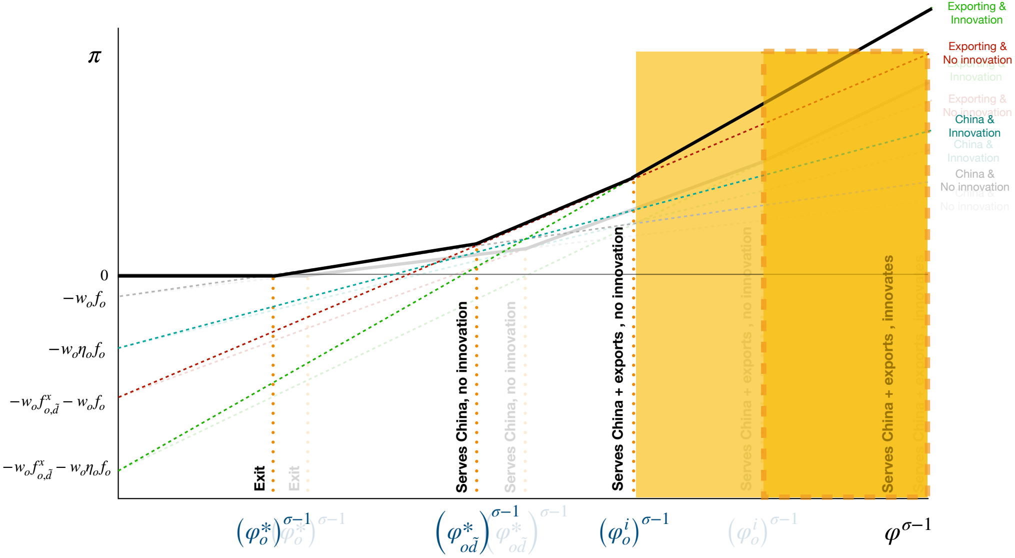
Impacts of place-based PRODUCTION subsidies



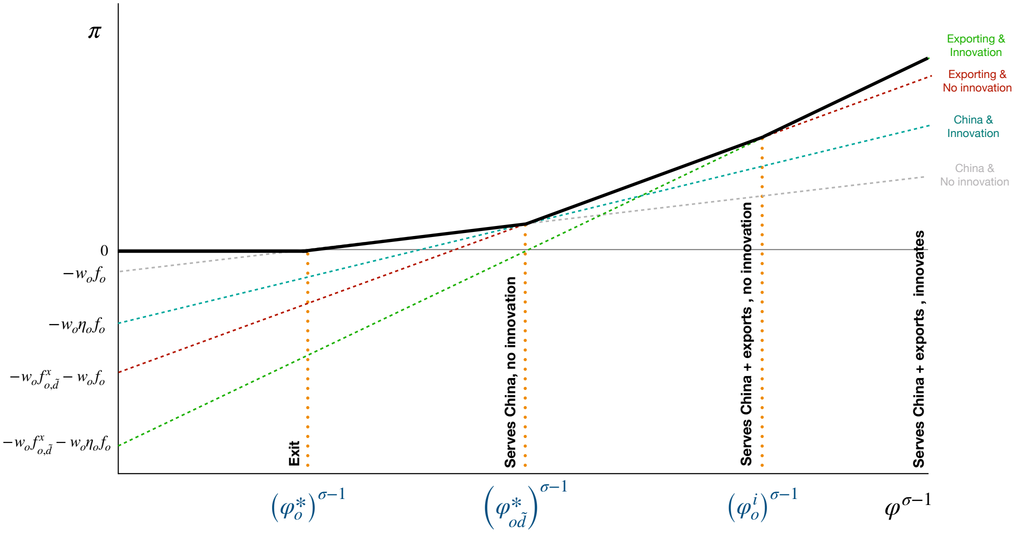
Impacts of place-based PRODUCTION subsidies



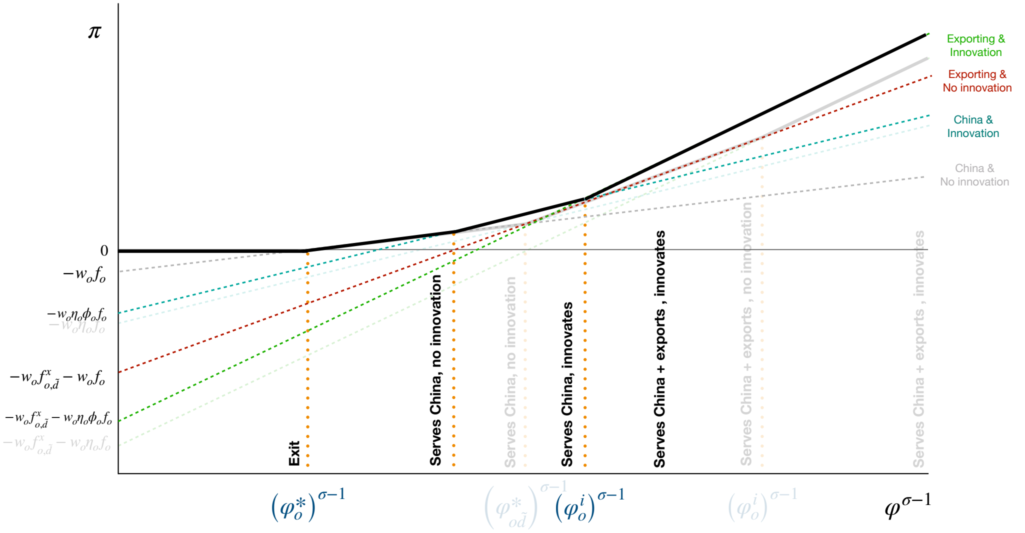
Impacts of place-based PRODUCTION subsidies



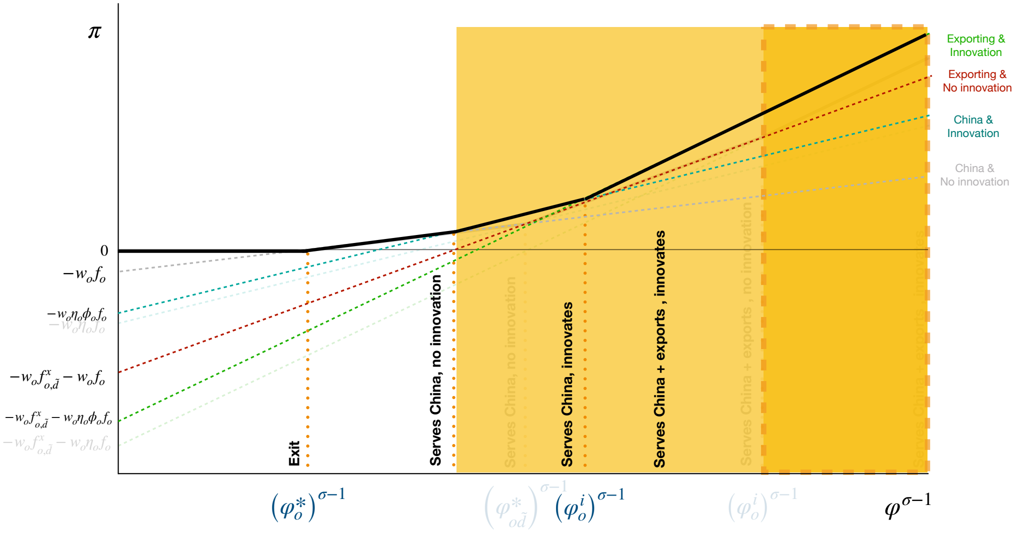
Impacts of place-based INNOVATION subsidies



Impacts of place-based INNOVATION subsidies



Impacts of place-based INNOVATION subsidies



Impacts of place-based DEMAND subsidies

$$
\Pi_{o,s}(\varphi) = \max \left\{ \begin{array}{l} \underbrace{\sum_{d \neq \tilde{d}} \left\{ \frac{(\sigma_s - 1)^{\sigma_s - 1}}{\sigma_s^{\sigma_s}} \frac{E_{d,s}}{(P_{d,s})^{1-\sigma_s}} \left(\frac{w_o \tau_{od,s} (1 - s_{o,s})}{\varphi} \right)^{1-\sigma_s} \right\} - w_o f_{o,s},}_{\text{Serves China, no innovation}} \\ \underbrace{\sum_{d} \left\{ \frac{(\sigma_s - 1)^{\sigma_s - 1}}{\sigma_s^{\sigma_s}} \frac{E_{d,s}}{(P_{d,s})^{1-\sigma_s}} \left(\frac{w_o \tau_{od,s} (1 - s_{o,s})}{\varphi} \right)^{1-\sigma_s} \right\} - w_o f^x_{o,\tilde{d},s} - w_o f_{o,s},}_{\text{Serves China \& exports, no innovation}} \\ \underbrace{\sum_{d} \left\{ \frac{(\sigma_s - 1)^{\sigma_s - 1}}{\sigma_s^{\sigma_s}} \frac{E_{d,s}}{(P_{d,s})^{1-\sigma_s}} \left(\frac{w_o \tau_{od,s} (1 - s_{o,s})}{\xi_{o,s} \varphi} \right)^{1-\sigma_s} \right\} - w_o f^x_{o,\tilde{d},s} - w_o \phi_{o,s} \eta_{o,s} f_{o,s}}_{\text{Serves China \& exports, innovates}} \end{array} \right\}
$$

Model

Summary

- Demand for electricity decided locally (Nested CES)
- A local "Grid Planner" builds **clean and dirty power plants** (e.g. solar vs. coal) using **components** (e.g. solar panels) sourced across **multiple Chinese cities** (subject to transport costs)
- Local **solar manufacturers** have **heterogeneous productivity**.
- They make endogenous **entry, exit, production, exporting, and technology upgrading** (innovation) decisions
- Model provides intuition for differential impact of **differentially targeted place-based subsidies** (installation/demand, production, and innovation) on these multiple outcomes

Timing of Decisions

1. Entrepreneurs pay a sunk entry cost (enter), draw productivity, and decide whether to:
    1. produce (stay in the market)
    2. produce and export overseas
    3. produce, export and innovate
2. Three fixed costs (& associated productivity cutoffs):
    1. production
    2. exporting
    3. innovation
3. Innovation reduces marginal cost of production
4. Producing firms in origin city o serve multiple destination cities d paying iceberg trade costs
5. Demand for intermediates across all Chinese cities (and overseas) from different grid planners influences solar manufacturer decisions

Demand for energy sources

- In each destination city d, representative consumer utility from electricity services e_d:

$$U_d = u\left(e_d\right) \tag{7}$$

- Electricity services installed in each city by Grid Planner, who builds power plants combining output from a clean and dirty energy sector, s and s' (e.g. solar vs. coal):

$$e_d = \left(\kappa_{d,s} e_{d,s}^{\rho} + \kappa_{d,s'} e_{d,s'}^{\rho}\right)^{1/\rho} \tag{8}$$

Demand for energy sources

- Grid planner supplies as much energy as possible in the minimal cost way given income of representative consumer, I_d

$$\max_{e_{d,s}, e_{d,s'}} \left(\kappa_{d,s'} e_{d,s'}^{\rho} + \kappa_{d,s} e_{d,s}^{\rho}\right)^{1/\rho}$$

$$\text{s.t. } P_{d,s} e_{d,s} + P_{d,s'} e_{d,s'} = I_d$$

- Which yields our solar installation demand function, e_s^*:

$$e_{d,s}^* \left(P_{d,s}, P_{d,s'}, I_d\right) = \left(\frac{\kappa_{d,s}}{P_{d,s}}\right)^{\sigma} \frac{I_d}{\kappa_{d,s'}^{\sigma} P_{d,s'}^{1-\sigma} + \kappa_{d,s}^{\sigma} P_{d,s}^{1-\sigma}} \tag{9}$$

Demand for energy sector manufactured inputs (e.g. solar panels)

- To generate output for each energy sector, Grid Planner in city d combines intermediate inputs, $q_{od,s}(\omega)$ = quantity of variety ω manufactured in city o supplied to d using CES:

$$e_{d,s} = \left(\sum_{o} \int_{\omega \in \Omega_{o,s}} q_{od,s}(\omega)^{\frac{\sigma_s - 1}{\sigma_s}} d\omega \right)^{\frac{\sigma_s}{\sigma_s - 1}} \tag{10}$$

Demand for energy sector manufactured inputs (e.g. solar panels)

- To generate output for each energy sector, Grid Planner in city d combines intermediate inputs, $q_{od,s}(\omega)$ = quantity of variety ω manufactured in city o supplied to d using CES:

$$e_{d,s} = \left(\sum_{o} \int_{\omega \in \Omega_{o,s}} q_{od,s}(\omega)^{\frac{\sigma_s - 1}{\sigma_s}} d\omega \right)^{\frac{\sigma_s}{\sigma_s - 1}} \tag{10}$$

- To meet the optimal energy demand, grid planner chooses solar panels from all cities given their prices, $p_{od,s}$. This will determine price indices $P_{d,s}$ and $P_{d,s'}$.

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- To meet the optimal energy demand, grid planner chooses solar panels from all cities given their prices, $p_{od,s}$. This will determine price indices $P_{d,s}$ and $P_{d,s'}$.
- Solving this constrained optimization problem gives a demand for each variety:

$$q_{od,s}(\omega) = \left(\frac{p_{od,s}(\omega)}{P_{d,s}} \right)^{-\sigma_s} \left(\frac{\kappa_{d,s}}{P_{d,s}} \right)^{\sigma} \frac{I_d}{\kappa^{\sigma}_{d,s'} P^{1-\sigma}_{d,s'} + \kappa^{\sigma}_{d,s} P^{1-\sigma}_{d,s}} \quad (11)$$

Solar Panel manufacturing technology

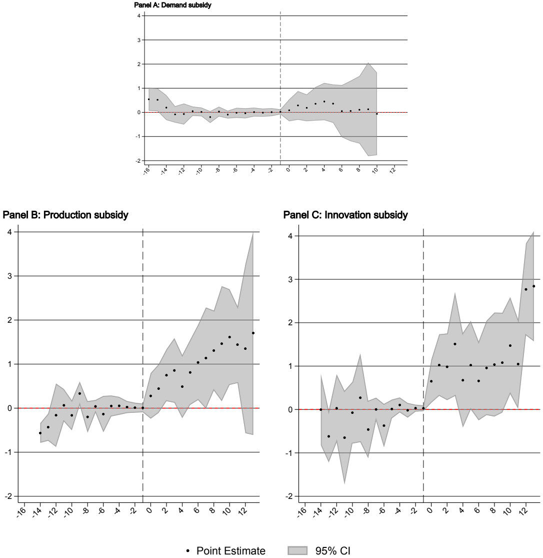
Production process:

- Firms first need to pay a sunk cost $w_o f^e_{o,s}$ to operate
- After paying this cost, they draw their production productivity φ, from a Pareto distribution
- To produce, firms use a composite factor of production $L_{o,s}$ with unit cost w_o
- Producing $q_{o,s}(\varphi)$ units of a variety, involves a cost $w_o f_{o,s} + \frac{w_o q_{o,s}}{\varphi}$, where:
    - $f_{o,s}$: fixed cost
    - $\frac{1}{\varphi}$: marginal cost

Innovation/technology upgrading:

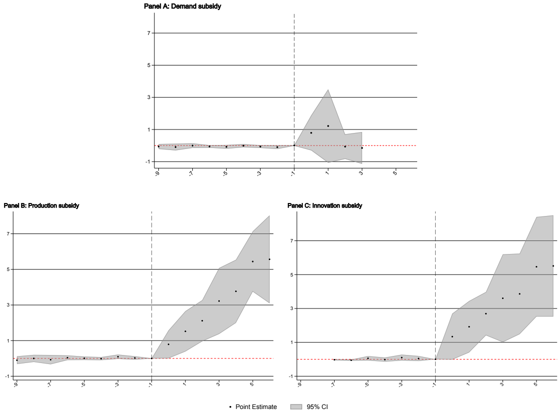
- Upon observing its initial productivity φ, a firm can upgrade its technology (innovate)
- By incurring a fixed cost: $\eta_{o,s} f_{o,s}$, with $\eta_{o,s} > 1$, it reduces marginal cost to: $\frac{1}{\xi_{o,s}\varphi}$, with $\xi_{o,s} > 1$

Results: Patents, Subsidy Types



Notes: SDID on 358 cities with 43 treated. Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of patents by solar firms in a city-year.

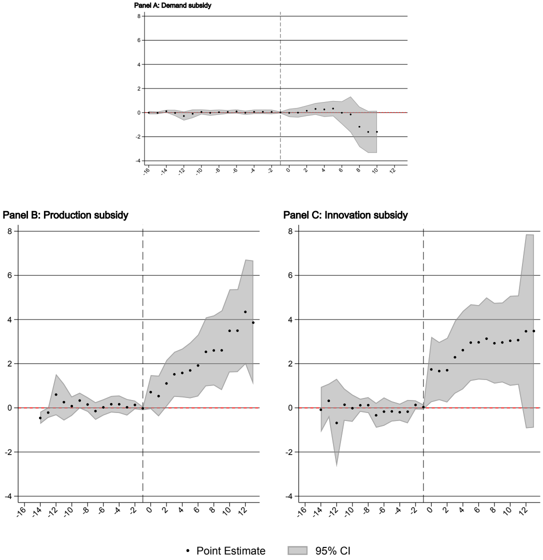
Results: Production Capacity, Subsidy types



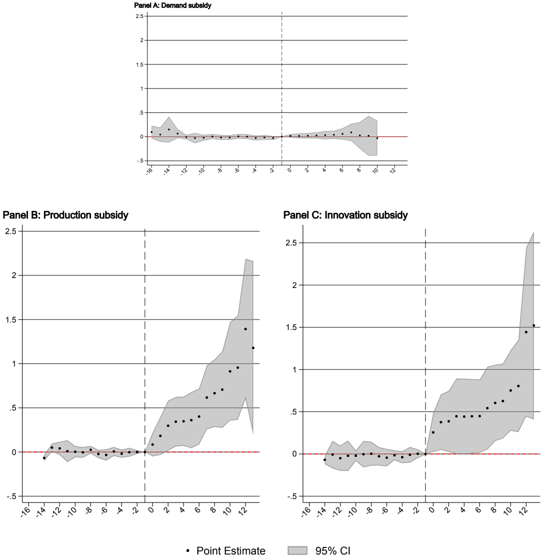
Notes: SDID on 358 cities with 43 treated. Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of total panel production capacity MWh by solar firms in a city-year.

Treatment varies by panel. 95% SE cluster bootstrapped by city.

Results: Revenue, Subsidy types

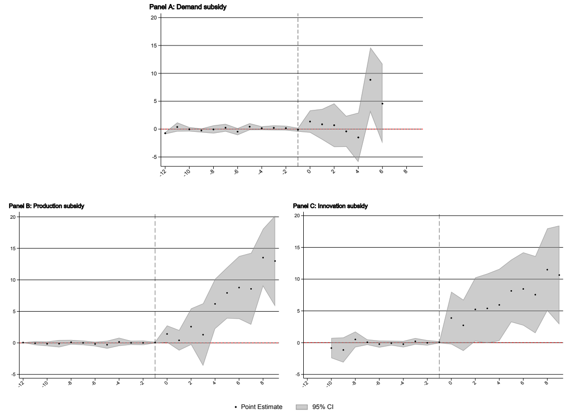


Results: Firm Count, Subsidy types



Results: Solar exports, Subsidy types

Figure: Solar export value - Subsidy types



Notes: SDID on 358 cities with 43 treated. Cohort-year specific ATTs aggregated into event studies. Outcome: IHS of total solar export value of solar firms in a city-year.

Treatment varies by panel. 95% SE cluster bootstrapped by city.